Lifestyle Fitness & V1BE to open a second luxury health club in Manchester

Thursday 8 April, 2021

Lifestyle Fitness and V1BE announce their second partnership to provide a luxury health club in the centre of Manchester, set to open its doors in summer 2021.

The new club - part of the Hyphen development - is situated on Mosley Street in central Manchester. Upon opening, it be the 29th club in the *Lifestyle Fitness* portfolio and second in partnership with boutique class studio operator *V1BE*.

The luxury facility will be spread across two floors, with an underground level providing members with an unrivalled atmospheric workout zone packed with state-of-the-art gym equipment, functional rigs and free weights downstairs. At street level, a large *V1BE* studio will provide a range of trend-settinghigh intensity classes and boutique workouts.

"We are delighted to announce our *Manchester Central* club" said *Lifestyle Fitness* Managing Director James Lawrence. "Our aim is to provide Manchester's best workout, so whether that's a lunchtime gym session, a post work V1BE class or a relaxing weekend workout we've carefully designed each space so that it can be done in style."

To be able to provide a second fantastic health club to the people of Manchester and an environment that people feel comfortable to exercise in is at the core of our ethos at *Lifestyle Fitness*."

At a time when the fitness and leisure industry has been massively impacted and the sector has struggled due to the COVID-19 pandemic, *Lifestyle Fitness* and *V1BE* have remained committed to expanding their influence and are dedicated to providing a high-quality service and luxurious facilities at competitive prices.

"We are delighted to be working with *V1BE* again" James went on to say. "Part of the reason we work so well together is that we both understand the importance of community in the fitness & leisure industry. We want our members to feel like the club is a second home and a place they can feel comfortable, whatever their goals may be and achieve their goals."

Lifestyle Fitness and *V1BE* have already announced a launch date for their first club in Ancoats, which will open its doors to the public on 17th May, with the second club on Moseley Street to follow soon after.

Andy Tee, a Ddirector at *V1BE*, added, "We can't wait to be part of the development at Hyphen" said Andy Tee. "Manchester is our home. We love the people, and we love providing high-quality fitness to the area. This club will allow even more people to enjoy fantastic gym facilities and get involved with the V1BE experience, which we firmly believe is the best fitness experience in the city."

With gyms set to reopen from 12th April in England, the fitness industry can look forward to finally welcoming members back to continue on their fitness journeys.

You can sign up for club updates at www.lifestylefitness.co.uk

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