Life's too short to drink bad wine

Thursday 17 April, 2014

Your Sommelier, a new independent online wine retailer that offers the finest French wines and Champagnes at affordable prices, has launched in the UK.

This means UK wine lovers can now access a personalised and handpicked selection of both wine and Champagne, always sourced directly from the producer's cellar and usually not yet available in the UK.

Your Sommelier hosts weekly sales offering customers the chance to buy the finest wines sourced that week. The two founders are UK-based young French wine enthusiasts and professionals, who were desperate to find good value French wine on this side of the Channel.

By limiting access to one specific event each week, Your Sommelier is able to take the time to select producers carefully. This means that each wine for sale has been tasted and loved.

The website also includes detailed guides to the French wine regions, covering the major wine areas from Bordeaux to Burgundy and Champagne to the Rhone valley. There is also a live news feed, bringing you the latest news from across the wine world.

Your Sommelier will offer a £10 coupon to all new members to use on their first order (valid until 30/06/2014)

Pay less, drink better and visit: http://www.yoursommelier.co.uk

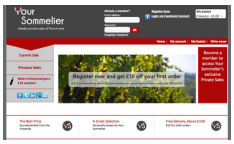
Editors notes

Your Sommelier is a new independent online wine retailer founded by a team of passionate young wine professionals, desperate to find good value French wine in the UK. Unable to source easily the quality wine they wanted at affordable prices, they decided to launch their own company offering private sales of French wine and Champagne, using their strong personal network from across the wine world to find the best deals. The team at Your Sommelier is determined to offer customers the very best from the world of French wine and they are continually working hard on their sourcing. Your Sommelier also takes advantage of wines guides and gets insights from the most celebrated wine critics to discover new wines.

For all questions concerning Your Sommelier and for interview requests with Your Sommelier's Funding Partners, please contact:

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