LID Publishing Has A Very Successful Night At The Business Book Awards 2023 - Authors Win Three Awards

Wednesday 17 May, 2023

LID Publishing, a business book publishing house had great success last night, on 16 May at the Business Book Awards 2023, where its authors won three :

- *Leader As Healer*, by Nicholas Janni, won the Leadership Book of the Year Award and the highly prestigious award of the Business Book of the Year, which was selected by the Business Book Awards Head Judge, Jacq Burns, from the winners in all 14 categories. *Leader As Healer* presents a new approach to leadership that is designed to reawaken the innate human capacities – physical and emotional, individual, and transpersonal. Leader as Healer focuses on such human qualities that have been recently forgotten because of the never- ending chase of economic growth and profit-maximization. It argues that it's finally the time to embrace our emotions as leaders.

- *Panos* by Panos Papadopoulos with Jack Yan was Highly Commended in the Business Journey Book category. *Panos* is a rags-to-riches story about the success of a Greek man who has followed his passion to build a hugely successful multi-million-dollar fashion empire. From poverty, where his parents worked in a foundry, to a life filled with glamour, royalty, and Hollywood stars, Panos Papadopoulos has never had a quiet moment. In his autobiography, he tells his story vividly, from his proud roots in Greece, working as a guard in one of Sweden's toughest prisons, to creating one of the most famous swimwear labels in Scandinavia.

Three other LID titles were also finalists on the evening and were: *Great Networking* by Alisa Grafton in the Business Self-Development Book Category; *The Bullshit-Free Book* by Kevin Duncan in the Short Business Book Award Category; and *Onlife Fashion* by Philip Kotler, Giuseppe Stigliano and Riccardo Pozzoli in the Specialist Book Category.

Martin Lui, LID's COO & Publisher, says: "We had the most amazing evening at the Business Book Awards 2023 and we are absolutely delighted and proud of the awards our authors won. I would like to also congratulate all of LID's finalists and say how proud we are of the books we published together."

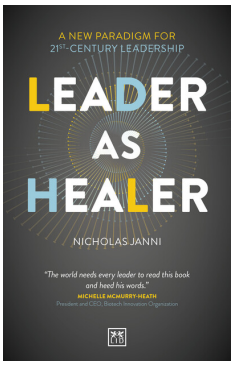
The three big awards come as LID Publishing celebrates its 30th anniversary this year. Since 1993, LID has made it its mission to share knowledge – to communicate its authors' and corporate clients' expertise, ideas, brand, thinking and story throughout the business world. LID operates under four key values – freedom, equal opportunity, entrepreneurship and rational decision-making – that have allowed it to expand globally, where today LID operates from six countries around the globe, and is proud to work with hundreds of thought leaders in the business world.

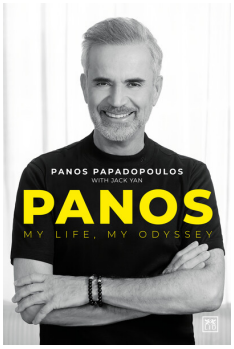
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Notes to editors:

- For all media enquiries please contact Teya Ucherdzhieva, E: +44 (0)7928 666131; E: teya.ucherdzhieva@lidbusinessmedia.com
- Videos and high-resolution pictures are available upon request
- For more information about Panos please visit https://www.lidpublishing.com/books/panos/
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