LGBTNI reaches Northern Ireland with Radio Airtime Media

Monday 24 March, 2014

Radio Airtime Media has been appointed by The Rainbow Project to launch the LGBT Northern Ireland advertising campaign.

30 second advertising spots will be broadcast across Northern Ireland to listeners seeking information on lesbian, gay, bisexual and transsexual issues.

Launching on March 24th, the adverts will be broadcast on a regular basis on Airtime Cool FM and Airtime Q network for a duration of 10 and nine days respectively.

The clear and informative advert features an enthusiastic and friendly advisor describing that it can be hard getting the support needed to stay mentally and physically healthy, especially when dealing with discrimination, isolation and others' lack of awareness.

But, LGBT Northern Ireland can offer support, advice, guidance, and social opportunities, wherever you are. The ad concludes with listeners being encouraged to visit the website, lgbtni.org, to find out more.

CEO of Radio Airtime Media's parent company Media Agency Group, Lee Dentith, said:

'Radio advertising offers LGBTNI a proven method of reaching audience and targeting a variety of demographics with a friendly, informative and engaging campaign.'

To listen to the campaign, click here.

Related Sectors:

Charities & non-profits :: Media & Marketing ::

Related Keywords:

Radio :: Advertising :: 30 Second :: Spot :: Advert :: Ad :: Ireland ::

Scan Me:

Company Contact:

Radio Airtime Media

T. 08451637907
E. lauras@mediaagencygroup.com
W. https://www.radioairtimemedia.co.uk/

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.radioairtimemedia.pressat.co.uk