LG Optimus L1 II Opens Up The Smartphone World At An Affordable Price On Three

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The LG Optimus L1 II is an eye-catching introduction to the smartphone world and will soon be available in the standard black, or exclusively in white, only on Three. It will be available on the new '3-2-1' Pay As You Go price plans or various monthly tariffs.

The latest smartphone from LG is perfect for introducing the benefits of a smartphone to those that don't have one, or for users want to upgrade from a basic handset. It features a bright and clear 3" touchscreen, perfect for browsing the web, reading emails and updating social networking sites. It also has a fun voice-activated camera trigger called, 'Cheese Shutter' that eliminates the need for pushing a button, and includes the FM Music Collector, which allows you to record radio hits and converts them into music files for you to enjoy.

Sylvia Chind, head of devices at Three, said: "The LG Optimus L1 II is a great entry-level smartphone with some clever additional features that we think will attract a new audience and demonstrate the many benefits of using the mobile internet on Three, all at an affordable price."

The LG Optimus L1 II comes with a 1 GHz processor, operates on Android 4.1 (Jelly Bean), and has Bluetooth, GPS and WiFi capabilities.

Key features:
Exclusively available in white on Three
Touchscreen for easy use and navigation
Long lasting battery
1 GHz processor performance
Stylish design
FM Music Collector
-Ends-

Press Contact:
Zoe Rowley
T: 020 7009 3142?
E: zoe.rowley@3-monkeys.co.uk?

About Three
Three is a communications company focused on bringing the benefits of the internet to mobile. We offer attractive pricing, all-you-can eat data packages, market-leading devices and a network built for data. Combined, this gives our customers the widest choice of ways to stay connected to the mobile internet.

Our high speed, DC-HSDPA network already covers 80% of the UK population and we will be adding LTE 4G services to the network later this year. HSPA+ technology, covers 98% of the UK population.

Today, we have over 13,400 sites in our network and plan to add another 5,000 by 2015 to bring improved mobile internet capacity to more people in more places than ever.

Three UK is a member of the HWL group of companies, with investments in mobile operations in Australia, Austria, Denmark, Hong Kong, Indonesia, Ireland, Italy, Macau, Sri Lanka, Sweden and Vietnam.

To find out how we intelligently manage data traffic on our network, please visit
www.three.co.uk/trafficsense

For more information on our new Pay-As-You-Go tariff, please visit:
http://www.three.co.uk/Store/Pay_As_You_Go_Price_Plans??
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Follow @ThreeUK on Twitter for the latest product announcements.

Three Group A division of Hutchison Whampoa, the Three Group together with Hutchison Telecommunications International Limited, is the leading global player in the 3G arena, holding licences in 11 markets with total population coverage of approximately 175 million. The Three Group has built an

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entirely new mobile broadband network, achieving probably the fastest rollout of a radio network in the entire telecom industry. Marketed globally under the Three brand, the group was the first operator in the world to provide dual-mode 3G services. To date, commercial 3G services have been launched in Italy, the UK, Australia, Austria, Sweden, Denmark, Hong Kong and Ireland. Hutchison announced more than 29.7 million customers in March 2011.

For more information about Three, please visit www.three.com?

Company Contact:

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Rocket Pop PR

E. rocketpoppr@outlook.com

Additional Contact(s):
Jean Matthews
Samantha Jones

Beehive Mill
Jersey Street
Manchester
M4 6AY

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