LexisNexis Expands Award-Winning Context Platform With Context Company Analytics On Lexis Advance

Thursday 2 April, 2020

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The legal industry's only language analytics solution now delivers comprehensive, critical insights and litigation trends on more than 2.5 million public and private companies

April 1, 2020 - NEW YORK - LexisNexis Legal & Professional®, a leading global provider of information and analytics, today announced the launch of Context Company Analytics, the fourth module of the award-winning Context platform, now available to subscribers on Lexis Advance®.

As the legal industry's first and only language analytics solution, Context Company Analytics uses advanced machine learning technologies to cross-reference litigation history with news events, combining these insights with financial data and information on prominent executives for more than 2.5 million public and private companies, to deliver robust company profiles and powerful analytical insights. Context Company Analytics is the latest addition to the Lexis Analytics™ suite, joining leading analytics products Lex Machina® and Intelligize®.

Context Company Analytics helps attorneys gain market insights and competitive intelligence by visualizing the correlation between news events, litigation and financial performance. The powerful legal language analytics behind Context Company Analytics connects news articles and litigation activity, allowing attorneys to monitor how key events unfold, quickly understand, and then summarize the litigation and news that affect a company.

'To fully understand potential risk and exposure, or anticipate potential market opportunities, law firms and corporate legal departments need to see how news events and litigation can impact the financial well-being of a company and its executives,' said Sean Fitzpatrick, CEO, North American Research Solutions at LexisNexis. 'Only Context Company Analytics gives attorneys powerful language analytics to dive deep into news, litigation, and financial data to better serve their clients, prospects and key internal stakeholders.'

Leveraging Ravel Law's award-winning technology, Context Company Analytics is the first legal solution to apply powerful entity recognition and Natural Language Processing capabilities to a vast array of non-legal data sources. The technology aligns news coming from multiple legal news sources, including Law360, business journals and national newspapers, litigation data coming from dockets and caselaw, and corporate financial information from Nexis® Dossier, to visually showcase significant changes to a company's business.

At launch, Context Company Analytics covers all public companies, as well as all private and international companies that have had litigation in U.S. courts. The solution also provides profiles on large private companies (100+ employees) that have no litigation history.

'Context Company Analytics empowers legal practitioners, competitive intelligence, and business development professionals, who need to better understand their clients and prospective clients from all angles, including litigation, financial and news activities,' said Jeff Pfeifer, Chief Product Officer North America at LexisNexis. 'The in-depth, side-by-side data and analytics in Context Company Analytics helps users immediately recognize industry and litigation trends, allowing them to take proactive action to grow and protect their business.'

Data and analytics delivered by Context Company Analytics are a strong complement to leading Lexis Analytics solutions:

- **Context**, which pinpoints the language likely to persuade judges to grant motions and admit expert witness testimony;
- **Context for Courts**, which shows how many cases have been tried in a *court* and how the *court* ruled so law firms and companies can build their best arguments using language proven to persuade the *court;*
- **Lex Machina**, which enables firms and companies to craft successful strategies to win cases and close business;
- **Intelligize,** which provides best-in-class content, regulatory insights, and powerful analytical tools

for compliance professionals.

Context Company Analytics is available by subscription via the company's flagship legal research platform, Lexis Advance, and is a key component of the Lexis Analytics™ suite of products that gives lawyers greater knowledge through data-driven insights. For additional information about the Context platform and available modules, please visit www.lexisnexis.com/context.

About LexisNexis Legal & Professional
LexisNexis Legal & Professional is a leading global provider of legal, regulatory and business information and analytics that help customers increase productivity, improve decision-making and outcomes, and advance the rule of law around the world. As a digital pioneer, the company was the first to bring legal and business information online with its Lexis® and Nexis® services. LexisNexis Legal & Professional, which serves customers in more than 150 countries with 10,600 employees worldwide, is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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