LEMONADE by Lemonica, which continues to expand throughout Japan, is coming to London!

Tuesday 14 June, 2022

Lemonica exhibits at a franchise exhibition in London, prior to their expansion into Europe.

Exhibited at "The British & International Franchise Exhibition" (June 17-18)

(Headquarters: Kanazawa City, Ishikawa Prefecture; Representative Director: Seiji Kawamura) is expanding its nationwide network of lemonade specialty stores [LEMONADE by Lemonica] ("Lemonica"), which specialize in lemonade with original recipes. We are pleased to announce that we will be exhibiting at The British & International Franchise Exhibition, the leading franchise exhibition in the United Kingdom.

Official event website Lemonica page
https://www.franchiseinfo.co.uk/franchise/lemonade-by-lemonica

- **Lemonica is aiming to make a full-scale entry into Europe. Exhibiting at a large-scale franchise exhibition in London.**

Lemonica will be exhibiting at the UK's leading franchise exhibition. We aim to become the world's top brand of lemonade and take the first step into Europe to let more people know about Lemonica, the representative of Japanese lemonade.

***Event Summary**
Event Name: The British& International Franchise Exhibition
Venue: National Hall, Olympia London
Hammersmith Road,London,W14 8UX
Date and Time: Friday, June 17 and Saturday, June 18, 2022, 10:00 - 16:00 (local time)

***Event Details**
The UK's leading franchise exhibition. It attracts a large number of companies from a wide range of sectors, food and beverage, care, education and fitness and so on. Clients can visit the show free of charge and gain information on quality franchises from around the world. Supported by the British Franchise Association, the day's packed program includes educational lectures, individual advice from franchise industry experts, workshops and Q&A sessions, and a wealth of knowledge from franchise industry professionals.

Official event website https://www.franchiseinfo.co.uk

[Lemonica] Message from Carrie, London Representative
We are thrilled to be able to promote Lemonica's lemonade, which is well known in Japan, to UK. We hope that many Europeans who have yet to visit Japan will be able to experience the Japanese brand, and taste atmosphere through Lemonica's lemonade.

- **A second exhibition is also scheduled to open on Sunday, June 19.**

For those who were interested in Lemonica at the franchise exhibition, we are planning to invite you to a second exhibition. The exhibition will be by appointment only, and will provide an opportunity for visitors to experience our original recipe lemonade, as well as provide further in-depth information on Lemonica's franchise development.

- **The ultimate lemonade from Lemonica, a "lemonade" specialty store.**

Lemonica's lemonade is not only lemon juice with syrup added, but is an original lemonade made from whole lemons. The lemonade base, which is the key to the flavor, is painstakingly prepared at our own lemonade factory, using a special blender to extract and blend the different tastes and flavors from the lemon peel, the white sponge part under the peel, the pith, the thin peel, the juice, the pulp, and all the

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other parts, uncompressed. In addition, Lemonica always offers more than 20 varieties of products. In addition to the standard items of original lemonade, soda lemonade, and frozen lemonade, we also offer a limited seasonal menu that includes the sugar-free "NO.9 Lemonade," seasonal fruit juices such as strawberry and kiwi, and hot drinks using tea leaves that go well with lemon. We are also offering a limited seasonal menu.

?Company Profile
Lemonade Lemonica, Inc.
Representative: Seiji Kawamura, Representative Director
Location: 1-2-23 Moriyama, Kanazawa City, Ishikawa Prefecture
Type of business: Operation of lemonade specialty stores with original recipes and franchise headquarters
URL: http://www.lemonade-by-lemonica.com

Lemonade Lemonica Inc. is an affiliate of SDUMS Media JAPAN Inc.,

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