

Legs4Africa Announces A Transformative Rebranding: Evolving Together For A Greater Impact

Monday 12 February, 2024

At the dawn of a new year, Legs4Africa, an organisation deeply rooted in supporting communities with prosthetic limbs, announces an exciting evolution. Since our establishment in 2013, Legs4Africa has grown from a simple yet passionate idea into a beacon of hope and empowerment. Today, we stand at a pivotal juncture, ready to embrace change and expand our horizons.

We're embarking on a transformative journey, not just altering our name but redefining our identity to resonate more profoundly with our charitable ethos and the extensive impact of our work. While 'Legs4Africa' has been a name synonymous with forging incredible partnerships, building a robust community, and significantly impacting lives, our growth has led us to a point where our name no longer fully encapsulates the breadth of our mission.

Our efforts go beyond just providing prosthetic legs; they are about empowering individuals, nurturing communities, and driving sustainable change. Recognising that our impact, though not continent-wide, remains significant and far-reaching, we are moving towards a new name that reflects our comprehensive commitment to community support and individual empowerment.

In line with this change, Legs4Africa is also delving into important conversations about decolonising narratives within the charity sector. This discussion aims to foster a more inclusive, respectful, and accurately representative narrative of the communities we work with.

The new name, which is currently being developed, will symbolise our journey and commitment. It's a representation of our dedication to not only providing physical aids but also fostering independence and empowerment in the communities we serve. This change is a step beyond our initial focus, honouring our past while boldly stepping into the future.

This rebranding is more than just a cosmetic change; it's a reaffirmation of our pledge to make a real difference, aligning our name with our mission, vision, and the aspirations of those we assist.

We invite you to join us on this exhilarating journey. With a future full of possibilities, Legs4Africa is set to embark on this new chapter with the same determination and purpose that have always defined us.

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