LEGO® Doctor Who Set to Materialise Later This Year

Wednesday 4 February, 2015

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#LEGODoctorWho

Doctor Who and LEGO® fans around the world received exciting news today as The LEGO Group announced that it would be producing a LEGO Doctor Who set.

The concept for a Doctor Who set came from the LEGO® IDEAS website where fans can submit ideas for a set and vote for their favourite idea to be produced.

The BBC launched Doctor Who in 1963 and it is the world's longest running sci-fi drama. Starring Peter Capaldi as the Doctor and Jenna Coleman as his companion, the hit BBC One show has become a global phenomenon with a loyal and passionate fan base.

The Doctor Who concept from fan Andrew Clark received the 10,000 votes requisite for The LEGO Group to consider it for production.

A licensing agreement between BBC Worldwide and The LEGO Group will see the new set available in all of The LEGO Group's key markets before the end of the year.

Andrew's winning design featured a range of Doctors, companions and monsters across the show's history, but fans will have to wait until later this year to discover what will be produced.

Marcus Arthur, MD of BBC Worldwide UK said, "Both Doctor Who and LEGO enjoy a particularly close relationship with their fans and I can't wait to see what LEGO produce."

Emma Owen, UK spokesperson for LEGO Ideas commented:

"We're extremely excited to announce that a Doctor Who and a WALL-E set will be released as our next LEGO Ideas fan based sets, congratulations to the designers Andrew Clark and Angus MacLane!

"After receiving over 10,000 votes from the online community and having gone through rigorous toy testing from our expert panel, these awesome sets are on track to be on shelves later this year. The final set designs, pricing and availability are being worked out as we speak, so watch this space for the final details!"

-Ends-

NOTES TO EDITORS

About Doctor Who
The BBC launched Doctor Who began in 1963 on BBC Television and it is the world's longest running sci-fi drama. First conceived as a show about science and history, it featured a mysterious man, the Doctor, who could travel anywhere in space and time. Doctor Who caught the public's imagination and grew in popularity throughout the 1960s.

Since then the Doctor's adventures have taken him and his companions to face new monsters and villains, saving the universe countless times. Now under the leadership of Steven Moffat and starring Peter Capaldi as the Doctor, this quintessentially British show has become a global phenomenon.

About LEGO IDEAS
LEGO® Ideas (http://ideas.LEGO.com) is a crowdsourcing community where LEGO fans can submit their own ideas for new LEGO products, and vote for other members' ideas. Members collect votes for their ideas online, and ideas that receive 10,000 votes have a chance of being selected to become part of the LEGO Group's product portfolio. To date, nine products have been released via the platform and three additional products will launch in 2015.

About BBC Worldwide
BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation

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across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2013/14, BBC Worldwide generated headline profits of £157.4m and headline sales of £1,042.3m and returned £173.8m to the BBC. For more detailed performance information please see our Annual Review website:http://www.bbcworldwide.com/annualreview
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About The LEGO Group
The LEGO Group is a privately held, family-owned company, based in Billund, Denmark. It was founded in 1932 and today the group is one of the world's leading manufacturers of play materials for children. The company is committed to the development of children's creative and imaginative abilities. LEGO products can be purchased in more than 130 countries.

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