Legacy Youth Zone launches Digital Christmas Tree “Buy a Bauble” Campaign to Support Young People This Festive Season

Monday 27 October, 2025

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Location: Croydon, London

Legacy Youth Zone has launched its festive Digital Christmas Tree “Buy a Bauble” fundraising campaign, inviting the community to come together this Christmas to support young people across Croydon.

The campaign gives individuals, families, and local businesses the opportunity to “buy a bauble” online and decorate Legacy’s virtual Christmas tree — each bauble representing a donation that will directly fund youth programmes, hot meals, and safe spaces for thousands of local young people.

Every bauble purchased will help Legacy continue to provide inspiring opportunities, support, and guidance to more than 3,000 members aged 8–19 (and up to 25 for those with additional needs). With many young people and families feeling the financial strain this winter, the campaign aims to ensure no young person misses out on a safe, warm, and positive place to go.

“This campaign is about bringing people together in the spirit of giving,” said Sonya Russo, Corporate Partnerships Manager at Legacy Youth Zone. “Every bauble represents someone in our community choosing to invest in young people’s futures. Whether you’re an individual or a local business, your contribution will make a real difference this Christmas.”

Supporters can visit https://visufund.com/create-legacies-this-christmas to choose a bauble, add a festive message, and watch as the digital tree lights up with the names and messages of donors across the borough. The bauble donations start at £50, which provides Legacy Youth Zone members with 16 hot meals or pays for 3 hours of youth work. - Every donation makes a huge difference. Legacy Youth Zone relies solely on fundraising from the community, corporate partnerships, grants and trusts and membership.

Legacy Youth Zone is encouraging everyone — from local residents to corporate partners — to get involved, share the campaign online, and help fill the tree before Christmas Eve.

“The young people who walk through our doors every day inspire us. This Christmas, we want the community to show them just how valued they are.”

How to Take Part:

1. Visit https://visufund.com/create-legacies-this-christmas

2. Choose your digital bauble and donation amount

3. Add your name, message or business logo.

4. Watch the tree grow and sparkle with community spirit

Media:



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Company Contact:

Legacy Youth Zone

T. 020 3976 9990
E. shakira.james@legacyyouthzone.org
W. https://legacyyouthzone.org/

Additional Contact(s):
myke.catterall@legacyyouthzone.org

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