Learn a new hobby in lockdown - Andrew Robson BridgeCasts

Thursday 2 April, 2020

Hello

We wondered if you'd be interested in something we are doing? We were forced to shut our Bridge business (Andrew Robson Bridge Club) three weeks ago when social distancing started, as all of our Bridge teaching and Bridge playing was face to face. Last week we started a new little venture online called **Andrew Robson BridgeCasts,** a sort of cross between a Podcast and a video. We started it expecting we'd be lucky to get 100 subscribers, but a week later we have 2,600. The first few days are free, then it is paid for but just under £10 a month (about 30p a day). We are amazed at the feedback we have been getting and how people are joining our online Bridge community.

We are about to launch a BridgeCast for people who have never played before, quite a lot of free stuff the first few days, then a daily post through which Andrew will "teach" as many people as sign up. It's really fun for families, we have had lots of people contact us who want their kids to learn with them, but also older people in isolation can do it (unlike face to face Bridge you don't need a partner or group of people). Plus of course people have the time to do something which is done indoors and takes a bit of time to learn but is hugely rewarding, and fantastic for mental health. Learning something new together gives people a sense of purpose, plus it's really fun and something you will have for the rest of your life.

If you might be interested to mention it in the program please do contact me. We think it is a good news story.

With best wishes,Lorna Robson Tel andrewrobsonbridgecast@gmail.com

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