Leapfrog Remedies Launches DAILY: The UK's First Lactoferrin-Led Daily Supplement, Offering a Targeted, Science-Backed Alternative to Colostrum

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The pioneer of the UK lactoferrin category expands its range with a foundational daily supplement combining Lactoferrin, Vitamin D3, K2, Vitamin C, Vitamin E and Zinc - designed for year-round immune resilience, bone integrity, skin vitality and antioxidant protection.

LONDON, 07.05.26 - Leapfrog Remedies, the UK's first and leading lactoferrin supplement brand, today announces the launch of Leapfrog DAILY, a new daily supplement that delivers 100mg of high-purity lactoferrin alongside five complementary micronutrients in a single chewable tablet. The launch extends Leapfrog's portfolio - which already includes the clinically formulated IMMUNE, SNOOZE, and FOCUS ranges - into the foundational daily supplement category, offering consumers a targeted, evidence-based alternative to colostrum powders and broad-spectrum multivitamins.

DAILY is formulated with Lactoferrin, sourced from fresh milk in Northern France, at greater than 95% purity - among the highest available on the market. The full formulation - Lactoferrin 100mg + Vitamin C 40mg + Vitamin D3 10mcg + Vitamin K2 45mcg + Vitamin E 6mg + Zinc 5mg - has been developed by Leapfrog's scientific team to address four interconnected benefit pillars of immune resilience, bone integrity, skin vitality and antioxidant protection.

"Colostrum has attracted enormous attention, and rightly so - it contains lactoferrin, which is its key ingredient," said Stephanie Drax, Founder and Managing Director of Leapfrog Remedies. "But when you isolate lactoferrin at high purity and pair it with the micronutrients it works best alongside, you get something more targeted, more consistent, and more appropriate for daily long-term use. DAILY is the product I have always wanted to offer our customers - one tablet every morning that quietly does important work for the body."

A targeted answer to a growing consumer need

As the colostrum supplement category has expanded rapidly, consumer interest in lactoferrin as a standalone ingredient has grown in parallel. Leapfrog has been at the forefront of UK lactoferrin awareness since the brand's founding in 2020. There are over 11,000 peer-reviewed studies available on PubMed supporting lactoferrin's antimicrobial, antiviral, immunomodulatory, anti-inflammatory, and antioxidant properties. DAILY makes this science accessible in a daily format that requires no powder, no blending, and no water - a blood orange flavoured chewable tablet designed to be taken every morning as a foundational health ritual.

The formulation reflects current clinical evidence across each ingredient. Lactoferrin's role in innate immune defence, iron regulation, and bone formation has been the subject of peer-reviewed trials including a 2025 study published in Frontiers in Nutrition demonstrating that oral lactoferrin supplementation enhanced immune cell responses to respiratory virus infection in healthy adults. Our bodies naturally produce lactoferrin, but modern lifestyle factors – stress, poor diet, insufficient sleep, can leave our reserves depleted faster than they are restored. DAILY works to replenish our lactoferrin levels. In addition, the D3 and K2 pairing is clinically validated for synergistic bone and cardiovascular benefit. Vitamin C, Vitamin E, and Zinc provide complementary antioxidant and immune support that amplifies lactoferrin's core mechanism.

A daily dose of resilience

DAILY has been developed with relevance to women aged 35-55 - a demographic navigating the immune, bone, hormonal, and skin changes associated with perimenopause and midlife, for whom access to evidence-based, non-hormonal daily support has historically been limited. The formulation is suitable for all adults seeking foundational immune and antioxidant maintenance and offers a simple targeted solution amid the overwhelm of wellness supplement stacks.

Dr. Enzo Fornari, Head of Science at Leapfrog Remedies, said: "The combination of ingredients in DAILY is deliberately designed rather than assembled. Each of the six actives has a specific, documented role in the biological systems we are targeting. The D3 and K2 pairing in particular reflects the clinical literature clearly: D3 without K2 may enhance calcium absorption without directing it appropriately, which is why we include both. This is not a multivitamin. It is a targeted, daily maintenance tool."

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Product details

Leapfrog DAILY is a chewable tablet - no water required, suitable from age 12. One tablet per day is the recommended maintenance dose. It is available now at leapfrogremedies.com from £27 for 15 tablets (and from £21.60 on subscription).

DAILY combines with the existing Leapfrog range: customers using IMMUNE for acute immune support, SNOOZE for sleep and stress, or FOCUS for cognitive performance can add DAILY as a foundational daily complement to any or all three products.

About Leapfrog Remedies

Leapfrog Remedies is the UK's first lactoferrin supplement brand, founded by journalist and entrepreneur Stephanie Drax. The brand produces four scientifically formulated supplements - IMMUNE, SNOOZE, FOCUS, and DAILY - all built around lactoferrin, a natural protein found in mother's milk and one of the body's primary immune defence molecules. Leapfrog's lactoferrin is sourced from fresh milk, not the by-product whey as is common with other supplement brands using lactoferrin from cow's milk. It is extracted at greater than 95% purity using a cold chromatography process that preserves its native bioactivity. Leapfrog is stocked at Selfridges, LIPS Pharmacy (Battersea Power Station), Chelsea Health Store and Heathrow Airport, and has been featured in Vogue, SheerLuxe, and the Daily Mail. For more information, visit leapfrogremedies.com.

Press contact: hello@leapfrogremedies.com

FAQs

What is Leapfrog DAILY?

A daily chewable supplement combining lactoferrin and micronutrients to support immune, bone, and skin health.

How is it different from colostrum?

It isolates lactoferrin at high purity and combines it with targeted nutrients, rather than using whole colostrum.

Who is it for?

Adults seeking a simple, science-backed daily supplement, particularly women in midlife.

What does lactoferrin do?

Supports immune function, iron regulation, and has antimicrobial and anti-inflammatory properties.

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