Leading US Hemp Firm Sets Its Sights on Switzerland

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A leading natural grown US hemp firm, California Grown Hemp, has revealed ambitions to break into the Swiss hemp and global CBD and marijuana market this summer. Already renowned in North America for the quality of its premium hemp, the company now wishes to make its name overseas and spread the word about its naturally-grown product.

A group of hemp farmers and growers based in Santa Cruz County, the outfit likens its hemp to California's fine wine and world-renowned produce – comparable in quality due to the excellent climate and growing conditions of the region.

Coming together in 2019, the specialists behind the brand operate farms across California and are dedicated to growing hemp completely organically and naturally. Committed to using only natural growing methods, the company proudly offers 100% natural hemp and sees this as its USP what does USP mean? and the secret to achieving such a high-quality product. Alert to the world-leading standards of the Swiss hemp market, the firm trusts that its organic and natural credentials will set it apart and attract the attention of exacting Swiss and global customers.

Pedro Ibarra, founder and Managing Director of California Grown Hemp, said: "We're flourishing here in the US right now. The pandemic has seen an increased demand for hemp products, not just in North America but globally – particularly CBD oil and marijuana. Now seems like the right time for us to break into the Swiss and global market and start showing the industry experts why our product is so highly thought of and so well respected."

He added: "People are soon going to see that the climate that's responsible for such award-winning wines and produce is the exact same climate that makes exceptional hemp. We're really excited to get the message out there and to start building long-term relationships with the Swiss and global customers.."

The group offers many varieties of hemp such as Buubatonic, Bubba Kush, OG Lime, Purple OG Legendary and many more. Each has slightly different characteristics and is suited to different customer needs, from aiding relaxation to therapeutic uses such as combating insomnia and alleviating stress, according to consumers.

The firm supports hemp brokers, wholesalers, distributors, dispensaries and e-commerce platforms.

Its objective is to become the backbone supplier for Swiss and global hemp-flower needs, from premium hemp flowers to biomass, CBD oil, CBD isolate and any related CBD or hemp products.

In a few short years the group has already become a favorite in North America, with strong customer relationships spanning the country. Glowing reports are to be found from coast to coast, with happy customers in New York, Colorado, Texas, New Jersey, Tennessee, Oregon, Minnesota, Florida, Georgia, Illinois, Mississippi and Vermont. The commercial acumen and hemp expertise that has catapulted the firm into a prime position at home stand them in good stead for this new move into Europe.

The company's new website, launched earlier this year, offers both an English and German language option, ideally suited for Swiss customers. And for all that the team will be focusing on large, wholesale volume operations, they are ready to adapt to the demands of the market and accommodate any size of order.

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About California Grown Hemp

California Grown Hemp provides high-quality, 100% natural grown, hemp at “farmer prices” to brokers, shippers, distributors, e-commerce platforms and anyone seeking to get started in hemp – from big businesses to small, hemp flower start-ups.
Formed in 2019, the company of farmers and hemp specialists is committed to using only natural methods, taking full advantage of the superb growing conditions found in California. Grown across the region, the group’s farms are located in Watsonville, Salinas, Hollister, San Luis Obispo, Santa Maria, Santa Barbara, Sacramento, Humboldt, Fresno, Bakersfield, Mendocino and Sonoma.

Company website: https://californiagrownhemp.ch/en/

About Hemp Varieties
The three hemp varieties offered by California Grown Hemp are Bubba Kush, OG Lime and Purple OG Legendary.
Bubba Kush

These beautiful, hand-trimmed buds are tightly formed, dense and absolutely loaded with trichomes. With its heavy CBD and terpene profile, full-spectrum Kush CBD hemp flower is renowned for banishing stress. The flavor is a real crowd-pleaser too – pine, diesel and citrus with woody undertones, leaving you relaxed and helping you to wind down at the end of the day.

OG Lime
With its therapeutic mix of cannabinoids, flavonoids and terpenes, OG Lime cultivar produces the highly desirable “entourage effect” – a feeling that spreads across the whole body. Helping you to relax and truly unwind, the effects are powerful yet still moderate enough to be used for extended periods throughout the day whenever relief is required.

Purple OG Legendary
Purple Legendary OG hemp cultivar is well-known for relaxing the body and elevating the mind – a great mood booster. The term OG stands for “ocean grown” and generally indicates an indica strain. With their large, purple buds, the sticky trichomes covering the plant look absolutely stunning. These particles are packed with therapeutic benefits and known to deliver fast results.

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