Leading UK Digital Signage Companies Partner To Tackle COVID 19

Wednesday 3 February, 2021

London, 3rd February 2021

Leading digital signage companies unite to tackle the pandemic with real-time COVID 19 health alert and visitor guidance digital signs.

Three companies; **PassageWay** Smart Digital Signs, **Triple Play** Signage Management along with screen supplier Melford Technologies are combining efforts to demonstrate how effective digital signage can support the fight against COVID 19.

Tripleplay, the leading UK AV management platform is partnering with PassageWay, the smart digital signs platform recently awarded Innovate UK funding to power real-time COVID-19 health alert and visitor advice digital signs.

Smart TVs, desktops, kiosks, or totems can easily be converted into PassageWay COVID-19 digital signs via a defined URL, and then display real-time local health data and tailored visitor guidance which is centrally updated every six hours.

Steve Rickless Tripleplay chief executive officer commented;

“Throughout these challenging times, we’re pleased to be able to add significant value to the PassageWay proposition and to their customers. Our technologies are uniquely aligned to provide a seamless and simple to deploy solution. We are delighted to be working with our long-term AV partner Melford and know our customers will be in safe and experienced hands.”

Chris Johns, Founder of PassageWay says:

“We are delighted to be working with Tripleplay and Melford Technologies. We’ve found TriplePlays solution to be easy to integrate, simple and above all, our clients are comfortable using the easy to navigate interface. “

For clients that require screen technology, including Mobile battery-powered A-boards, hand-sanitiser stations, digital totems, kiosks and other digital connected screens PassageWay solution is available as a bundled solution via Tripleplay’s hardware partner, Melford Technologies.

Grant Smith, Melford Sales Director, says;

“When an opportunity presents itself to combine Passageway’s potentially lifesaving messaging together with Tripleplay’s perfect digital signage solution all housed in Melford’s robust audio visual hardware you quickly realise that partnering provides the end-user with a worthy and compelling proposition”

About PassageWay

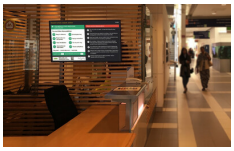
Based in London PassageWay craft software that leverages Nudge theory to make a positive difference to modern, sustainable living and the wider environment. Our mission is to nudge people into making the favourable decisions that benefit themselves and society. We believe that by encouraging people to take the right steps, we will make a positive difference now and for the future.

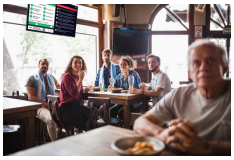
For more information please visit:

- http://www.covid-digisigns.com
- discover@digital-transport-signs.com

About Tripleplay:

Media:






Related Sectors:

Coronavirus (COVID-19) :: Government :: Public Sector & Legal ::

Related Keywords:

COVID 19 :: TriplePlay :: PassageWay :: Melford :: Digital Signage :: Smart Digital Signs :: Real-Time COVID 19 Digital Signs ::

Scan Me:

Tripleplay is a manufacturer of audience engagement technology and software incorporating the ONELAN and Reserva brands. Its core product set includes IPTV technologies, digital signage, enterprise video and room booking. Tripleplay offers products and services designed to meet the needs of enterprise customers including corporate users, education, retailers, hospitality, stadia and residential premises. Tripleplay's interactive solutions offer scalability and relevance simplifying complex or diverse messages visualized on any device or display.
With a solid foundation and a long history of profitable growth, Tripleplay has a global network of more than 300 accredited dealers and system integrators in 50 countries. allowing it to provide local customer support to its extensive worldwide customer base. Headquartered in the UK, Tripleplay has offices in Spain, Portugal, USA, Australia, Dubai, Singapore and Russia, and strategic teams in France, Germany, Turkey and South Africa.

- *Tripleplay's parent company is Uniguest, headquartered in Nashville, USA.*

  www.tripleplay.tv
  www.twitter.com/tripleplayserv
  www.linkedin.com/company/tripleplay-services

About Melford Technologies

For over 50 years, Melford Technologies, based in Amersham, Buckinghamshire, has operated with a mission to digitally transform operational efficiency, and support the evolution of technology. Our innovative technological solutions and digital advancements are designed to enhance customer experience and endure harsh environments, across a variety of market sectors which include: Marine, Transport, Military, Retail and DOOH. Melford provides a wide range of solutions including Digital Signage, Kiosks, Totems, Video walls, Taxi top displays, Menu boards, E-Ink range of products, Handheld displays, Robust PCs and Tablets.

For more information please visit:

- http://www.melfordtechnologies.com
- info@melfordtechnologies.com

Company Contact:

PassageWay

T. 07785 996472
E. discover@digital-transport-signs.com
W. https://passage-way.com/covid19-smart...

Additional Contact(s):
Chris Johns
07785 996472

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.passageway.pressat.co.uk