Leading Online Lender MYJAR Appoint Group Chief Operating Officer

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Online lender MYJAR has announced the appointment of Caroline Walton as Group Chief Operating Officer. Caroline has amassed a wealth of relevant industry experience having spent 17 years at US-based financial services group Dollar Financial in a range of senior positions, latterly holding the key role of Chief Customer Insight Officer at Dollar UK. Caroline was also the former President and Chairman of the Consumer Finance Association.

Having experienced the evolution and development of the Consumer finance sector during her 20 years of working in financial services, Caroline's role will extend to much of the overall responsibility for MYJAR's Executive Team, as well as the development and delivery of MYJAR's strategic objectives. In this key role Caroline will work closely with Group Chief Executive Officer Ellis Sher.

Caroline joins MYJAR at an exciting stage of their development following a strong period of growth. MYJAR CEO Ellis Sher said:

"We are delighted to welcome Caroline to MYJAR at a time when our roadmap for growth is both exciting and ambitious. Caroline's extensive industry experience will help take MYJAR forward and accelerate our plans. Caroline's role will be key to the development of the business and her experience will benefit of our many thousands of loyal customers as we develop and deliver relevant products and services."

MYJAR provide flexible 3, 6, and 12 month online loans and maintain a 5-star TrustPilot rating with 9.1/10 given by their customers. They have also been recognised via multiple industry awards, including winning Best Customer Contact Team at the CCS Awards in 2017, and Responsible Lender at the 2016 F5 Credit Strategy Awards.

MYJAR pride themselves on maintaining flexible repayment schedules and allow customers to repay early at any time.

Notes for Editors:

MYJAR is a direct lender and was established in 2009. MYJAR is a responsible, transparent lender and has issued over 2.4 million loans.

MYJAR supports Payplan, one of the leading free debt help charities, to help any of its customers who experience financial difficulty.

For further information please contact MYJAR via press@myjar.com.

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Company Contact:

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MYJAR

E. press@myjar.com
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