Leading IT solutions provider, VIPR, today launches two new products to market

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VIPR, the leading dedicated IT solutions provider to the insurance market, today launches two new products that enable data to be processed, shared, and leveraged securely, and produce bespoke analytics and reports for the Delegated Authority marketplace.

VIPR Data Cloud is the single repository for data processed through the VIPR platform. The cloud-based warehouse enables data to be shared securely both within and outside an organisation, replacing less secure methods such as email.

VIPR Data Cloud
operates with permission-based access, keeping data safe, and seamlessly connects with **VIPR Insights** to give a consistent view across the entire value chain.

VIPR Insights is the reporting and analytical tool that provides a suite of out-of-the-box insights and a data model that enables self-service reporting. **VIPR Insights**
enables a bird's eye view of a Delegated Authority portfolio and enables better-informed financial and operational decision-making. The tool has easy-to-use dashboards that can be customised to a business' needs.

VIPR today launches these two products into the U.S. Program Insurance marketplace. The products will give U.S.-based clients the ability to securely share data on their program business and to derive insights from that data to drive decisions.

Paul Templar, CEO at VIPR said: "The powerful combination of **VIPR Data Cloud** and **VIPR Insights** gives the Delegated Authority sector a bank of valuable data, from multiple sources, to leverage and share quickly and securely."

"These easy-to-use tools will empower and drive better financial and operational decisions and provide a consistent view across the entire value chain," **Paul said.**

About VIPR

VIPR is the data-driven intelligent expert in the Delegated Authority business, offering an end-to-end solution, managing its clients' data supply chain fast and efficiently while maintaining the highest levels of security. See how at www.viprsolutions.com and @vipr_solutions

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