LEADING BUILD TO RENT OPERATOR LAUNCHES SECTOR-FIRST PRESCRIPTION SERVICE WITH NATIONAL PHARMACY CHAIN

Wednesday 22 February, 2023

- ***New partnership with VideoGP by LloydsPharmacy provides Moda Living residents with free and convenient access to private, virtual GP services and prescription deliveries, allowing users to avoid the wait for an NHS GP appointment***

Moda Living, the UK's leading developer and operator of rental communities, has today announced a partnership with VideoGP by LloydsPharmacy, via the launch of a **'Health Concierge Service'** enabling residents to book free virtual GP appointments and have prescriptions delivered direct to their door.

The 'Health Concierge Service' is being rolled out free of charge to all Moda Living residents living at Moda, Angel Gardens in Manchester, Moda, The Lexington in Liverpool, Moda, The Mercian in Birmingham, Moda, New York Square in Leeds and Moda, The McEwan in Edinburgh, plus future residents in Moda's pipeline of more than 20,000 homes across the UK.

In as little as 30 minutes, residents will be able to claim a usage code for the VideoGP service via their MyModa app, and speak to a GP on their mobile devices any time from 8am-8pm, wherever they are. Prescriptions can be delivered to the residents the next day, or collected the same day at their nearest LloydsPharmacy of choice, at no additional cost.

The partnership is the latest announcement in a market-leading wellbeing strategy to create the healthiest and happiest communities in the UK, all included in a Moda Living residents' rent. Moda Living is the global leader in residential buildings with top level certification from Fitwel, the world's foremost accreditor of buildings designed to promote the health and wellbeing of the people using them.

From 24hr gym and studio access, roof terraces, green spaces and BBQ areas to high-speed Wi-Fi and a regular programme of resident events with community and wellness at the centre, Moda residents get much more than just their home included in their rent across all Moda Living neighbourhoods, showcasing its goal to go one extra step than private landlords to help overall improve the health and wellbeing of renters.

Speaking on the Health Concierge Service launch Oscar Brooks, Director at Moda Living said: *"Building strong communities is at the centre of the Moda Living brand, and we're continuously looking for new ways to help support the health and wellbeing of our residents. We are proud to be pioneering this new service with LloydsPharmacy for our residents across the UK, and hope the launch of the Health Concierge Service with VideoGP for free virtual GP appointments and on-demand prescriptions helps take the pressure of residents who may need these services the most."*

Dan Pierce, Strategic Business Development Manager at LloydsPharmacy Online Doctor said: *"We're delighted to announce our new partnership with Moda Living which will enable Moda residents to benefit from LloydsPharmacy's VideoGP service, as part of their new health concierge service. We're looking forward to supporting Moda Living in this exciting new step, to deliver access to healthcare 8am-8pm, wherever residents are located."*

The partnership is Moda's latest in a series of digital services offered to residents to promote their health and wellbeing. Since the Covid-19 pandemic, when lockdowns posed a threat to peoples' mental health across the UK, Moda has been partnered with MYNDUP, a mental health organisation that offers services such as therapy, counselling and wellness workshops on a digital platform. Moda residents and team members receive a 40% subsidy to all MYNDUP services. Additionally, all Moda onsite teams are mental health first aid trained to support residents, and a range of partnerships with household names including Barry's UK and Fiit put leading fitness experts at its communities' fingertips through memberships, live events and digital classes.

For further information, visit www.modaliving.com

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