

Law firm launch a mobile app, as demand for their conveyancing services soar.

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Myerson Solicitors launch a digital mobile app, as demand for their bespoke residential conveyancing services soar.

Altrincham law firm Myerson Solicitors launches its first mobile app this month, enabling its residential property clients to start 2023 with full digital access to their transactions at a click of a button.

Heather Adams, Partner and Head of the Residential Property Department at Myerson, said:

"Whilst we love the fact that our clients value our bespoke personal service, we understand that the ability to access their transactions and monitor progress digitally is also a valuable benefit. The Myerson app will make their experience a little bit easier at a time we know can be stressful when moving home".

The Myerson mobile app allows the firm's clients to keep track of their residential property transactions, send documents and securely sign forms and documents at their convenience.

The Myerson mobile app comes at a time the InfoTrack's Digital Conveyancing Maturity Index, released in October, identified more than half of conveyancing firms across England and Wales, (57%) lack "digital maturity, with one in five firms (22%) not even accepting electronic signatures".

The report suggested "pre-completion work within residential conveyancing was the least digitally mature part of conveyancing transactions, scoring 30%, compared to 43% for onboarding and 58% for post-completion work. Regarding onboarding, two-thirds of firms used digital ID checks, a technology widely adopted throughout the pandemic, but suggested the rest of the process was still lagging".

Unlike others, the Myerson residential team doesn't deal in bulk conveyancing, and they don't use automated systems to manage files. Myerson provides clients with a bespoke personal service tailored to their specific requirements, delivered by a close-knit team of highly experienced solicitors. This approach attracts high-net worth clients, those with complicated transactions and many second time buyers who have previously had poor experiences with conveyancing firms.

Heather Adam's continued:

We appreciate that our clients live busy lives, which is one of the key reasons we had the app developed. If clients require a quick update, need to send us a document, or want to sign a document electronically (without having to print and post), then the Myerson Solicitors mobile app will help them achieve this".

InfoTrack's Digital Conveyancing Maturity Index is based on responses from more than 200 law firms across England and Wales.

The report can be downloaded at: <https://www.infotrack.co.uk/digital-conveyancing-maturity-index>

www.myerson.co.uk

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