Laurent Benatar Appointed Technical Director Of Orange France

Tuesday 3 September, 2013

Laurent Benatar has been appointed Technical Director of Orange France, effective today. He will also continue his work as Information Systems Director, a role he has held for the past 3 years.

He replaced Philippe Chicaud, to whom we offer our heartiest thanks for his commitment and success throughout his 35 years with the Group.

Laurent Benatar, aged 45, is a graduate of Ecole Polytechnique Télécoms. He has spent his entire career with Orange, since joining the Group in 1992. His career has included both stints in operational management in technical fields and management responsibilities in functions such as customer service, networks and Information Systems. From 1999 to 2001, he served as the project manager for the ADSL launch in Paris. He was appointed Operational Process Director in 2007, and in 2010 took on responsibility for Information Systems, a transversal function which impacts all of the Group's universes (fixed and mobile) and markets (mass market, business, wholesale).

Throughout his career, Laurent has supported the enhancement of networks and contributed to major projects including the Cloud and Data Center, as well as the release of new offers such as Open and Fibre. He has developed close relationships with other functions and is noted for his highly responsive approach to deploying new offers, particularly with the launch of Sosh, Orange's 100% digital and participative brand.
Orange France brings together France Telecom Orange's activities throughout France. It employs a staff of 80,000 and posted sales of over 21 billion Euros in 2012, close to half of the Group's total business.

about Orange

Orange is one of the world's leading telecommunications operators with sales of 43.5 billion euros in 2012 and has 168,000 employees worldwide at 30 June 2013, including 103,000 employees in France. Present in 32 countries, the Group has a total customer base of more than 231 million customers at 30 June 2013, including 174 million mobile customers and 15 million fixed broadband customers worldwide. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services.

Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com, www.orange-innovation.tv ou pour nous suivre sur Twitter : @presseorange

Orange and any other Orange product or service names included in this material are trade marks of Orange or Orange Brand Services Limited.

Press contact

Héloïse Rothenbühler
E: heloise.rothenbuhler@orange.com
T: +33 (0)1 44 44 93 93

Related Sectors:

Business & Finance ::

Related Keywords:

Orange France ::

Scan Me:

Company Contact:

_

Rocket Pop PR

E. rocketpoppr@outlook.com

Additional Contact(s):
Jean Matthews
Samantha Jones

Beehive Mill
Jersey Street
Manchester
M4 6AY

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.rocket-pop-pr.pressat.co.uk