Launching now, a remarkable book which shares insider secrets on how to unlock profit when you sell your business

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The book, “Hacking Your Exit Valuation: What Investors Think About Your Business And How To Make It More Valuable”, is written by Ioan Evans and Ryan Blanche, two seasoned business investors, who run the highly successful company, Catapult, founded in 2004.

Ioan Evans says,

“We believe that a business should be a vehicle that allows you to live the life that you want. But, all too often people build a business with a certain lifestyle in mind to find that they work harder, for less money. At Catapult, we can help turn your business around. But if you want to sell, then this book shares our proven secrets to maximising your wealth through the sale, so that you can live the life you deserve.”

Ioan Evans helps business owners build businesses that allow them to live on their own terms. He calls it CHOOSE LIFE!, which is the motto of Catapult. This is achieved through a process called “Business By Design”. Since founding Catapult in 2004, he’s been investing capital and managing change to drive up profits in many businesses from SMEs to FTSE100s. In this book, Ioan shares his tips to improve your exit valuation, from the expert investor’s perspective.

Ryan Blanche has been a consultant and investor with Catapult since 2014. Working with a wide variety of businesses, his strategy involves building a tailor-made plan for transformation, and then managing the change process through the development of people, purpose and organisational culture. Here, he reveals the business turnaround process that has given business owners back control and produced outstanding returns.

If you are considering selling your business – do not take another step before reading this book. Clearly written, the book offers a simple process to follow that will help you understand how much your business is really worth and how to ensure that you realise its full value when you decide to sell.

Critical factors for a successful valuation are highlighted, along with the sometimes surprising issues that will chip away at the price you deserve to get. By recognising where the weak points are in your business offering, you will have the opportunity to mend, tweak and polish your business before valuation, to ensure that you get your just rewards for the work and effort you have invested

“Hacking Your Exit Valuation” is available right now on Amazon. Don’t start without it!

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