Launch of “tap+ DONATE™” contactless charity boxes

Wednesday 27 September, 2017

DONATE™ confirms 23rd October 2017 for first availability of tap+DONATE™ contactless boxes

DONATE™, the UK’s mobile donation charity, has announced the UK launch of charity contactless boxes on 23rd October with the Royal Association for Deaf people being one of the initial partners. The launch follows a trial in March with UK charity “School of Hard Knocks” since when the tap+DONATE™ contactless box has been adapted to reflect user comments.

The associated app allows charity fundraisers to set a repeating donation level. However, should a donor wish to make a larger donation the Chip+PIN facility can be activated and then the repeating amount re-activated.

Units will be available for rent (£45 per month) or sale (£250) with a one-time set-up fee per charitable organisation of £250. The units are made up of two parts, a contactless pad (also able to accept Chip+PIN) and a brandable frame.

Shipping with the units will be a spare battery, lanyard and template for branding stickers. All major contactless cards are accepted.

Further, DONATE™ has agreed a banking arrangement with Barclaycard to ensure that charities can collect funds immediately on receipt of their contactless box rather than having to set-up their own banking acquiring account.

More information can be found at http://www.nationalfundingscheme.org/tap-donate/

Commenting on the launch…

William Makower, founder Trustee of National Funding Scheme, said:

“With a predicted 45% drop in Britons’ use of cash and a 900% increase in contactless payments[1], the provision of a national solution to contactless charitable giving is increasingly urgent. Offering both a purchase and rental route, tap+DONATE™ provides the answer to UK charities’ need to replace cash buckets.”

Dr. Jan Sheldon, Chief Executive of Royal Association for Deaf people, said:

‘Our supporters tell us that they want the ability to donate quickly and seamlessly particularly if they’re not carrying cash. The ease of using a contactless unit like the tap+DONATE™ service meets this need perfectly.’

For more information how your charity can make use of this new technology please contact hello@nationalfundingscheme.org

About tap+ DONATE™ boxes

National Funding Scheme ran the product design process. Barclaycard provides the payment acceptance technology for the devices and recently led an eleven-charity trial of the boxes. Payworks developed the contactless donation box app, and integrated this with payment functionality inside the Miura card reader. The Charities Aid Foundation (CAF) was consulted on the trial.

About the National Funding Scheme

The National Funding Scheme (NFS), operating under the DONATE™ brand, provides a range of mobile fundraising tools to maximise fundraising campaigns.

Launched in 2013, DONATE™ (www.easydonate.org) is a platform that allows the UK public to conveniently donate via touch, SMS text or online. It is so simple to use that case studies show increases

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of 17x the amount raised. As a charity itself, all NFS's costs are covered by the Government's Gift Aid scheme. When no Gift Aid is available NFS charges 4.5% to cover transaction and administration costs.

Organisations wishing to register with DONATE™ should go to http://www.nationalfundingscheme.org/become-a-partner-organisation/ or for further information see www.nationalfundingscheme.org/faqs-about-donate/ for full terms and fees.

About the Royal Association for Deaf people

Founded in 1841, The Royal Association for Deaf people provides services to Deaf people in their first language and supports mainstream providers to be more accessible to Deaf people.

For more information, go to www.royaldeaf.org.uk

Contact – National Funding Scheme Contact – Royal Association for Deaf people

William Makower, Founder Trustee Kerry Cole

William.makower@nationalfundingscheme.org kerry.cole@royaldeaf.org.uk

www.nationalfundingscheme.org www.royaldeaf.org.uk

020 3174 2276 / 07932 035787 0845 688 2525

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[1] http://www.paymentsuk.org.uk/sites/default/files/publication-free/UK Payment Markets Summary 2016 - Free Download.pdf

Company Contact:

National Funding Scheme

T. 02031742276
E. william.makower@nationalfundingscheme...
W. https://www.nationalfundingscheme.org

Additional Contact(s):
hello@nationalfundingscheme.org

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Additional Assets:
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