

Launch Of Blockchain Technology's Digital Business Directory Facilitates Connections with Global Blockchain Vendors

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The launch of **1blockchaintechnology.com**, a fully digital business directory and marketing services platform, streamlines the process to search and connect with blockchain suppliers and fosters promotion of crypto-related products and services.

With an array of options, including free business listings, display advertising banners, and promotional services, **Blockchain Technology** offers cost-effective and practical methods for targeted brand enhancement for businesses interested in exposure across the rapidly-growing and fast-paced **Crypto** and **Distributed Ledger Technology** (DLT) ecosystem.

Rates for display banner advertising content start at £20 (\$28) per position per day, which includes sponsored posts, press releases, banner advertising, and profile advertisement campaigns across the **Blockchain Technology Directory**, targeted to the blockchain, technology, and DLT industry.

Blockchain Technology Ltd. was officially established in 2020 after two years of work by a group of Birmingham UK-based technology entrepreneurs. With extensive backgrounds in online advertising, B2B sales, and digital innovation, the group realized the burgeoning world of cryptocurrency and blockchain lacked an effective platform where customers and vendors could engage with blockchain-related solutions.

The Blockchain Technology Directory is the result of a vision to help cutting-edge businesses get noticed online. A collective of writers, developers, and search engine optimization (SEO) experts stand ready to support blockchain suppliers and related entities on brand awareness and positioning.

Businesses only need to follow three steps to get a service or product live on the digital directory. After creating a profile and gaining access to Blockchain Technology's suite of business tools, account owners choose between a basic listing or one of the specialized paid business plans (with a monthly and annual option).

The platform's automated data population tool and Google APIs expedite the listing process as a user uploads a logo, images, and other multimedia to enhance their listing. Profiles are able to be edited inside the Blockchain Technology dashboard after payment is made via Paypal or Stripe.

Interested businesses can visit <u>1blockchaintechnology.com</u> to start the process to increase sales and grow brand awareness of their blockchain-focused products and services.

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Media:





Related Sectors:

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Related Keywords:

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