Last Call for Entries in the North West Food Porn Awards

Wednesday 18 November, 2015

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In October, The Food Porn Awards™ launched its search to find the best looking food from restaurants, pubs, bars and eateries across the region. With only two weeks left before the closing date, chefs across the North West are being urged to enter images of their most mouth-watering dishes via the website www.foodpornawards.co.uk.

The Food Porn Awards has already received entries from chefs across the region including renowned TV chef Simon Rimmer and head chef of Manchester House, Aiden Byrne. The competition is still wide open for all restaurants, pubs and eateries in the North West to be in with a chance of securing a coveted award for themselves and their establishment.

Online entry closes on Monday 7th December at 4pm. Eateries big and small are being encouraged to submit their entries as soon as possible to showcase their most impressive dishes and position themselves at the heart of the North West's food scene.

Twelve finalists, three from each category, chosen by a select judging panel, will move through to the second round to re-create their dishes in the Food Porn Awards kitchen. STM Photography's professional food photographers will work with the chefs to capture their creations. The selection of imagery will be presented for review in front of the judging panel and a final winner will be revealed at the Food Porn Awards exhibition in March 2016, alongside all of the finalists' work.

The Food Porn Awards exhibition is to be a fringe event to the Northern Restaurant and Bar Show 2016. For more information visitwww.foodpornawards.co.uk.

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Notes to editors:

The term 'Food Porn' is synonymous with the emotional journey people experience before tasting their food and The Food Porn Awards is a celebration of great looking food from the North West's best restaurants, boutique pubs, cafe bars and alternative eateries. So contrary to what the name might suggest, the awards isn't looking for any phallic ensembles or innuendo creations, just beautiful images of great looking food.

It's free to enter the Food Porn Awards and there are four categories:

- Fine Dining
- Casual Dining
- Boutique Pubs
- Alternative Eats

Food development chef Robert Gong, MMU Professor John Swarbrooke, home economist and food stylist Jo Brewer, food journalist Emily Heward, publisher of Bitten Helen Ramsbottom, Shoot the Moon creative director Oliver Zebedee-Howard and Thom Hetherington from Northern Restaurant and Bar make up the Food Porn Awards judging panel.

For more information about the Food Porn Awards, the judging panel and for full terms and conditions, visit www.foodpornawards.co.uk. You can also find the Food Porn Awards on Facebook (Food Porn Awards), on Twitter (@Foodpornawards) and on Instagram (FoodPAwards).

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