Laptops for Homeless Support Initiative launched

Monday 14 December, 2015

PRESS RELEASE – For immediate release

The lives of hundreds of homeless people are about to be transformed thanks to a new project providing them with refurbished laptop computers and training. The Laptops for Homeless Support Initiative is the brainchild of Socialbox.biz, a social enterprise company based in Camden borough of London specialising in innovative storage and ground-breaking recycling solutions for business, in partnership with the charity Thames Reach.

Jeremy Swain Chief Executive of Thames Reach London said: “These computers will give the homeless and marginalised people who receive them the opportunity to communicate with friends and relatives, develop new interests and improve access to advice to improve their skills and employment prospects. “Our Employment Academy is helping thousands of unemployed and economically disadvantaged people in the capital and the partnership with Socialbox will enable us to help even more people.”

Peter Paduh Chairman of SocialBox.bix said: “Society is becoming ever more dependent on computerised technologies, but thousands of people are still with no access to this vital resource and as a consequence living in social and digital exclusion here in London. An estimated two million working PCs are scrapped in UK every year. Our priority is to turn them into a valuable resource for our local community where you and I live. We take those computers no longer needed, arrange for them to be refurbished and give some of them to organizations that help those who need them most gain access to information technology and search for employment. We're delighted to be working with Jeremy and Thames Reach on this exciting project which I'm sure will engage the enthusiasm of leaders and executives at companies and organizations across the region.”

Sharon Lewis spokesperson for Shell London added: “Many companies replace their older laptop computers with the latest in new technology well before their old computers have become completely useless. As part of a past Shell London community investment initiative, we worked with Peter on similar community focused projects. My personal reflection is that initiatives such as this should be encouraged as part of firms and employee Corporate Social Responsibility efforts.''

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For more information and to participate visit:

https://www.socialbox.biz/homeless-support

To help us promote this please email the above link to those who can donate their no longer needed laptops.

To donate directly to Thames Reach now:

http://www.thamesreach.org.uk/help-us/donate/

For more information about the Laptops for Homeless Shelters initiative contact SimonPaul (at) SocialBox.biz or visit www.socialbox.biz

END RELEASE

Notes to editors

About Thames Reach

http://www.thamesreach.org.uk/who-we-are/about-thames-reach/

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Thames Reach is a London- based charity helping homeless and vulnerable people to find decent homes, build supportive relationships and lead fulfilling lives. Our vision is to end street homelessness.

Thames Reach will never give up on someone, no matter how complex their needs or chaotic their behaviour. We believe that the opinions and beliefs of the people who use our services should be treated with respect. We actively involve these people in the running of the organisation and their views inform the way we operate.

About Socialbox.biz

https://www.socialbox.biz/about-us

SocialBox.biz prides itself on being the solution for corporate and community needs by providing a win-win-win solution where firms are reducing costs of storage. Moving some of their processes and data to the cloud, boosting their CSR, and having an overall positive impact on community and society through recycling old computers, servers and other office equipment they no longer need are all ways the cloud-based service makes business operations easier. Such items are needed by many organisations and individuals in the community and are also able to provide training and employment opportunities. Through SocialBox.biz, corporations can arrange to have their old laptops other items donated to a cause of their choice, or a cause picked by SocialBox.biz on the company's behalf.

The systems of SocialBox.biz are developed around Lean and Six Sigma Methodology and SocialBox.biz re-interprets the Six Sigma waste reduction model as well.

SocialBox.biz recently launched its Guide to ISO26000 Social Responsibility standard. To receive a copy, visit

https://www.socialbox.biz/?p=682

SocialBox.biz provides all of its digital storage services through the Cloud and is consistent with ISO 27001 for data security. For more information on SocialBox.biz, visit: https://www.socialbox.biz

SocialBox.biz is the trading name of SocialBox.biz Trading Enterprises Limited.

For more information, please contact:

Peter Paduh or Simon Paul on 0843 289 5722

View our web site at: http://www.socialbox.biz

SocialBox.biz Trading Enterprises,

Harben House, Finchley Road, London, NW3 6LH, UK

Company Contact:

SocialBox.Biz Trading Enterprises CIC

T. 0843 289 5722
E. info@socialbox.biz
W. https://www.socialbox.biz/homeless-su...

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