

Lanyards Tomorrow™ now offer non-transferable festival and event wristbands

Tuesday 10 May, 2016

Media:

[Lanyards Tomorrow™](#) have expanded their range to include [plain coloured, durable wristbands](#). This product offers a cost effective solution for hosted events and festivals where security personnel need to tag visitors or control crowds.

These hard-wearing [wristbands](#) are available in a variety of colours including bright neon shades which are perfect for music festival attendees and for sectioning off areas based on ticket prices or to differentiate those individuals permitted access to VIP zone areas.

Made from strong premium Tyvek material, these waterproof [wristbands](#) are single-use and non-transferable. You simply set the strip to the correct size for the wearer's wrist and then seal the band closed, allowing enough room to breathe but not too much to enable it to come off. These bands are often removed using scissors as they are securely held in place by the adhesive seal which is hard to break with your hands alone.

Furthermore, they all come with a sequential barcode which is useful for gate revenue tracking. Having a uniquely assigned number for each individual is also very beneficial for events which children are at. A centrally held system logging child details by an event organiser on entry to the event can, in this instance, easily track down which child has been inadvertently separated from his/ her parents. Alternatively, a parent could write their phone number on their child's wristband thus allowing someone to call them should they locate their child wandering around an event unaccompanied.

Clive Betteridge, Business Development Manager at [Lanyards Tomorrow™](#), a [CKB Ltd](#) Group company said:

"With no less than sixteen colours to choose from and sold in quantities of one thousand, you can easily assign a different colour to various areas at your event – early bird pricing, premium rates, VIP, standing only and so forth. The possibilities are endless. [Lanyards Tomorrow™](#) have stock ready to send today for receipt tomorrow using our next day delivery service"

END

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