

# Lanyards Tomorrow™ free PhoneID app is a must for speed, security and versatility

Thursday 21 April, 2016

Media:

The free [PhoneID app](#) by [Lanyards Tomorrow™](#) allows users to turn their mobile phone into their own identification. When used in conjunction with the [extra-large clear ID vinyl badge wallets and pouches](#) offered by Lanyards Tomorrow™, users have a novel and speedy way to make their mobile phone their ID in a safe and secure manner.

Clive Betteridge, Business Development Manager, said:

"The Lanyards Tomorrow™ [PhoneID app](#) was made in response to customer feedback centering around a requirement for [plastic ID holders that are large enough to hold a mobile phone](#). These have been developed and are in stock now.

Going a stage further and embracing the digital age which forms part of many conferences now with mobile phone interaction via voting buttons on apps, etc., [PhoneID](#) was launched. It allows the user to customise their own ID badge and can be used as a means to introduce yourself to fellow delegates or anyone really with your phone suspended in a lanyard whilst supported by a plastic holder. We are very excited to offer PhoneID and the response has been really encouraging."

The user friendly PhoneID app allows you to set up your personal ID card in a matter of minutes and store it to use time and time again in the orientation display format that suits you best; horizontal or vertical. As part of personalising the tool, you can browse the photographs contained on your mobile phone photo gallery and select one as your PhoneID picture. There is also room for customised text where you can add your e-mail address, phone number, social media account information and so forth. Furthermore, you can choose to opt for the mobile scan icon which allows others to scan the details from your ID thus enabling easier networking in a digital format without the need to carry business cards to events or when out and about.

Phone ID by Lanyards Tomorrow™ is not just for conference delegates and networking as, for example, it can be used on a tablet device to display details for an airport pick up. Taxi drivers also find it helpful security-wise to display their details and company logo when their mobile phone is mounted to their dashboard.

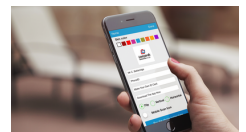
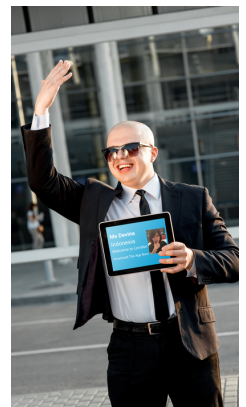
With no minimum order value, Lanyards Tomorrow™, a CKB Ltd group company brand, offer a wide range of affordable and long lasting plain and generically named pre-printed lanyards, badge clips and ID badge holders in all popular sizes and colours. With optional guaranteed next working day delivery available to anywhere in the UK, you really can have a suitable holder to display your digital PhoneID courtesy of Lanyards Tomorrow™ as soon as tomorrow.

END

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### Additional Assets:

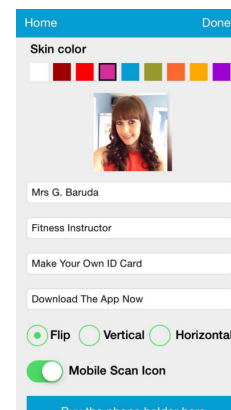
<https://itunes.apple.com/us/app/phoneid-by-lanyards-tomorrow/id1005564525?ls=1&mt=8>

<https://play.google.com/store/apps/details?id=com.ckb.phoneid>

<http://www.lanyardstomorrow.co.uk/phoneid>

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