

Lammas Incrementum: Calling all Graduates!

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It's entering the time of year where graduates are starting to consider their future post-education, and Glasgow-based event-marketing specialists [Lammas Incrementum](#) are offering graduates a chance to get their future started.

Lammas Incrementum recognise that many graduates find themselves in a catch 22 - they need a job to gain experience, however many firms won't hire those with little to no experience. Lammas Incrementum appreciate the fresh ambition and enthusiasm that graduates can bring to a business, and [Managing Director Rory McLeod](#) believes that the firm's business development program is the perfect fit for graduates looking to get that initial foot in the door.

About Lammas Incrementum: <http://www.lammasincrementum.co.uk/about-us/>

Lammas Incrementum is an outsourcing solution for brands looking to venture outside of the box. The event marketing experts offer campaigns that deliver an exciting, innovative and eye-catching display to launch a brand to the next level. Their ability to deliver both quality and quantity customer acquisitions has led to client demand for increased representation and market reach. Therefore, they are looking for entrepreneurially-minded individuals who are looking to build experience in a customer focused environment and help take their business to new heights. Mr McLeod believes that ambitious and talented graduates can be the key.

Essentially an accelerated learning program, the firm's unique business development program teaches participants all aspects of the company's business fundamentals including; campaign management, client relations, events coordination, marketing and sales strategies, motivational public speaking, recruitment, HR & administration, team leadership and micro-management. Participants receive a personal mentor as well as access to a network of industry professionals. Participants will enjoy the opportunity to hone their skills in a stress-free environment. Completion is projected for eight to twelve months because people learn and retain information at different rates.

Personal development is important at Lammas Incrementum, and they offer on-going coaching and mentoring to help their staff and contractors achieve their goals and reach their full potential. "One of my biggest passions as a business owner is providing others with the opportunity to develop that I was once afforded. If our people are progressing then so are we, it's a two-way street," said Mr McLeod.

Managing Director Rory McLeod is passionate about growth and establishing Lammas Incrementum as a market leader in Scotland, and good talent acquisition will play a pivotal role in making that goal become a reality.

Find out more about the firm's unique development opportunities [here](#).

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