

## La Bella Launch Kiss the Frog: A Bridal Range With a Touch of Magic

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Every woman wants her wedding day to be special and memorable. One of the most important and exciting considerations for a bride is her wedding dress, as she will be the centre of attention on the big day, with all eyes focused on her.

Popular Bridalwear specialists [Wedding Dresses](#) understand how important it is to select that perfect dress and have just launched a new range of bridalwear: Kiss the Frog [La Bella Bridal](#). As the name suggests, the range adds a touch of fairytale magic to that special day, taking traditional styles and giving them a youthful, contemporary twist.

Luxury is the hallmark of the Kiss the Frog range, with attention to detail foremost in each design. Special features such as hand-sewn crystals and individual embellishments illustrate the thought, time and care that go into creating each piece. The range features sumptuous fabrics, including taffetas, chiffons and satins.

As well as Wedding Dresses, Kiss the Frog also produce a beautiful range of Bridesmaid dresses, which have been designed to perfectly compliment the wedding gowns. Thus the whole bridal party can enjoy visiting the shop as a group; trying on gowns from the extensive range to find that perfect dress. Selecting dresses from the same designer ensures that a bride can choose a running theme for her wedding day, with the bridesmaid dresses matching the style of her gown.

With a wide variety of lengths, colours, fabrics and styles, there are dresses to suit different body shapes and skin tones. Colours are on-trend, with rich chocolates, silver-blues and baby pink shades featuring prominently this season.

Each dress has been carefully tailored to flatter the figure and enhance the best features of each woman; whatever her body shape. Intricately tailored bodices create a waist-slimming effect, whilst full skirts and sweeping trains create a fabulous silhouette, with crisp, clean lines.

Kiss the Frog is a youthful, modern brand with a classic theme. The gowns are timeless and rich in quality and detail, making each dress extra-special. The range is stylish, yet surprisingly affordable, considering the time and effort that goes into creating each individual piece. This exciting new designer is certain to make a big impact on the current bridalwear market.

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