

Kurt Muller Gets a makeover with ATMEDIA

Wednesday 9 May, 2012

Manchester based digital agency, [ATMEDIA](#) has refreshed the online presence of Kurt Muller, a designer clothing brand whom specialises in contemporary Men's and womens clothing.

One of the aims for the new website was to reflect the brand's ethos through a modern, simple and clutter-free shopping experience whilst being powered by a scalable, secure and powerful back office system.

The recent startup has been working with Kurt Muller for the past year helping nurture the brand with an aim to translate the success of their 12 UK stores through various new online channels.

ATMEDIA Managing Director comments:

We're extremely proud of the site and the excellent feedback it has received. The redesign has brought KM inline with current industry competitors both in terms of design and technical delivery.

KM Managing Director Comments:

We are pleased with what ATMEDIA have achieved, a clean & fresh website design built on a powerful platform which is customisable for future integration. A job well done!

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Note to Editors:

As KM is a vertically integrated business, they source, design, manufacture and distribute directly to their customers, through their 12 Company owned stores and multi-channel retail concession partners such as House of Fraser.

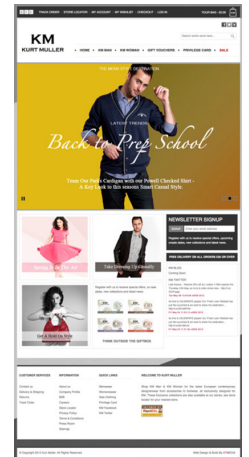
ATMEDIA recently launched through a business incubator scheme through the University of Salford.

Contact Information:

Kurt muller: Chandni - 0161 274 4849 / [ck@\[kurtmuller.com\]](mailto:ck@[kurtmuller.com])

Media:

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[Falcon PR](#)

T. 01617433638

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