Krystal, the UK's largest independently owned web host, partners with UK-based ICANN accredited domain registrar, Netistrar.

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With more than 65,000 domains under management and hosting over 200,000 sites (of which over 100,000 are WordPress) Krystal continues to grow strongly in its 16th year.

22 October 2018 (London, UK) - Krystal, the UK's fastest growing hosting company has partnered with UK-based Netistrar for generic and new top level domains which includes domain extensions such as .com .net .org .info .biz & .london

Since 2003, Krystal has built up an enviable reputation by focusing on excellent customer service, not cutting corners and dealing with clients fairly and transparently. It currently has more than 25,000 clients using its services and is rated as the top web host on independent review site TrustPilot and won "Best Host 2018" in July at the prestigious Internet Service Providers Association (ISPA) awards. Entirely family owned, it celebrated its 15th birthday in March.

"We're in business because we're passionate about technology and solving problems", said Simon Blackler, CEO and founding partner of Krystal. "Our clients trust us with their website needs and know that we only use the best equipment and suppliers. Domain names are an intrinsic and vital part of the service we provide, translating memorable human-friendly names in to the underlying IP addresses servers use to communicate on the Internet. As a result picking the right domain supplier is a critical decision and while we've been served well by our US partners I'm delighted that we've finally found a UK-based registrar in Netistrar that will allow us to take our business to the next level".

"We've been looking for a UK-based domain partner for some time. Someone that we could work alongside to service this fundamental aspect of our business. In Netistrar we have found that partner, Simon said. "Like Krystal, Netistrar is independent and being UK-based with its management and support team in the same time zone as us offers the perfect opportunity to grow together. They understand what we are looking for as their largest client they are very responsive to the needs of our organisation and clients. I'm excited about what the future holds and what we'll be able to achieve together".

Netistrar was founded in 2013 by expert domain name industry professionals who wanted to set up a new registrar that wouldn't suffer from the legacy politics and constraints that affect other companies.

Andrew Bennett CEO of Netistrar said: "We are delighted to be working with Krystal and to assist them with their next stage of their growth. Our reseller software has been in development for some time now and we are pleased Krystal are our first API reseller. We look forward to working together with them and other like minded registrars on creating a competitive offering to the larger players".

About Krystal

Being different is in our DNA. We operate in a way that rival US-owned or large investment/pension fund operated corporations cannot hope to match. To do so would cost them profit, something their shareholders would not be happy about! We're entirely family owned and there's no shareholder pressures to deliver returns. With no profit motive we're free to spend money wherever we think it could improve the service, something we do all the time! This translates into a difference you can feel in every facet of Krystal, whether it's the speed of the platform, the features we include for free or the experience interacting with our fully UK based team. Our unique approach is the reason why we're routinely cited as the best in the business. To find out more, visit www.krystal.co.uk

About Netistrar

ICANN accredited registrar & Nominet accredited channel partner Netistrar was founded by four domain name industry experts with an impressive list of industry achievements. At the heart of Netistrar, is a world-class software development team, who have built software for Government bodies, schools, the BBC, the Insurance Industry, Charities, Not-For-Profit Organisations, Retail Industry, and more. We are proud to have developed Netistrar's software and systems from the ground up, offering our customers unique benefits and impressive features. To learn more about the company, visit www.netistrar.com

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