KOI Artisan Elevates the Culinary Experience with Launch of New 9-Piece Knife Set

Friday 11 September, 2020

KOI Artisan is elevating the at-home and professional culinary experience with its upcoming *Everyday Range 9 Piece Complete Knife Set*. The exclusive collection, to be launched September 2020, adds another exciting product offering to KOI Artisan's already robust portfolio of finely crafted Japanese blades, renowned for their beauty, durability, and effectiveness.

The new collection offers a complete range of knives for at-home or professional kitchen use. Each blade is crafted using ancient Japanese metal forging craftsmanship and features high-carbon content stainless steel construction. The dark and elegant *Pakka*
wood handles complement the sleek look of each blade whilst offering unmatched feel and cutting control.

KOI Artisan's newest knife set includes the following durable, precision-crafted knives:

- 8 Inch Chef Knife
- 8 Inch Bread Knife
- 7.7 Inch Carving Knife
- 7 Inch Santoku Knife
- 7 Inch Nikiri Knife
- 6 Inch Boning Knife
- 5 Inch Santoku Knife
- 5 Inch Utility Knife
- 3.5 Inch Paring Knife

The set comes packaged in an elegant black presentation case and is backed by KOI's 30-day money-back guarantee. The collection also includes an additional 2-year replacement warranty.

"The KOI Artisan team is excited to introduce our newest set of blades to the world, giving amateur and professional chefs access to finely crafted knives at an affordable price," said Alex - Brand Owner "Our Everyday Range, 9 Piece Complete Knife Set is perfect for someone looking for a versatile knife set for their kitchen or can be gifted to an aspiring or established chef as a high-quality gift they will use on a daily basis and cherish for years to come."

"Additionally, we are pleased to continue to support the fine art of Japanese metal forging with all of our products, supporting an ancient tradition that is known for producing some of the best blades in the world," added Alex.

Consumers looking to purchase this set or any other KOI Artisan products can find them on their website or on Amazon in the US, UK, and across Europe.

To celebrate the launch of the Everyday Range, 9 Piece Complete Knife Set, KOI Artisan is offering customers 10% off this and other products when customers subscribe to their newsletter. Learn more about KOI Artisan at: https://www.koiartisan.com/.

About KOI Artisan

Founded in 2016, KOI Artisan is a premier supplier of finely made knives crafted with the unmatched skill and precision of Japanese metal forgers. KOI Artisan is committed to not only delivering high quality knives trusted by culinary experts from around the globe but also preserving the heritage of Japanese

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blade manufacturing - currently a dying artform. To learn more or to shop the product line, please visit https://www.koiartisan.com/.

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