ŠKODA UK APPOINTS HENRY WILLIAMS TO TOP FLEET ROLE

Tuesday 2 February, 2016

ŠKODA UK has appointed Henry Williams as its new Head of Fleet.

The move – which sees Williams leave his current role as ŠKODA's Head of Planning and Supply – follows predecessor Patrick McGillycuddy's appointment as Head of Group Fleet Services for Volkswagen Group UK.

Williams brings with him a wealth of fleet expertise, having previously been ŠKODA's National Fleet Sales Manager between 2013 and 2015.

Commenting on his appointment, Henry said: “It's an exciting time to be heading up the ŠKODA fleet operation. Our model line-up is stronger than ever before, with recent additions such as the all-new Superb giving company car drivers and fleet managers a brilliant blend of practicality, affordability and style. I'm looking forward to getting started.”

Duncan Movassaghi, Brand Director for ŠKODA UK, added: “Henry has been a crucial part of ŠKODA's success in the UK over the past three years. His experience in the fleet market – combined with his passion, enthusiasm and drive – will ensure our sales continue to go from strength to strength.”

For further information on ŠKODA's fleet product line-up, visit www.skoda.co.uk/fleet

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