Škoda Grows 10.4% In September

Tuesday 7 October, 2014

- **Best September in ŠKODA's history: 95,600 deliveries to customers**
- **Strong growth in China and Western Europe**
- **Second-best month in China ever: 24,900 deliveries to customers (up 16.3%)**
- **Model campaign continues: New ŠKODA Fabia launches in November**

Mladá Boleslav, 6 October 2014 – ŠKODA's global deliveries increased 10.4% to 95,600 vehicles in September (September 2013: 86,600), making this the best September in corporate history. ŠKODA managed to achieve their second-best sales month in China since entering the market back in 2007. The brand's market share in Europe increased to 4.4 % over the first nine months.

"As demonstrated by this excellent September and the growth of 13% over the first nine months, ŠKODA remains on a path of growth," says Werner Eichhorn, ŠKODA Board Member for Sales and Marketing. "Our young and attractive model range has been very well received on all markets. The new Fabia will be available for our customers from November."

A few days ago the new ŠKODA Fabia and Fabia Combi celebrated their world premieres at the Paris Motor Show. The completely redeveloped small cars are more emotive than ever before, featuring innovative technology, up to 17% lower consumption and the highest functionality. The new ŠKODA Fabia will be making its European debut in November, with the estate version following shortly afterwards in January 2015.

In **Western Europe**, ŠKODA grew 8.2% to 40,900 vehicles delivered in September (September 2013: 37,800). After nine months, ŠKODA's market share increased to 3.4% (January to September 2013: 3.1%). In Germany, ŠKODA's largest European market, the brand's sales increased 4.5% to 14,200 vehicles delivered in September (September 2014: 13,600), and strengthened their position on the market as the number one importer. In the UK, the brand's deliveries increased 12.4% to 11,400 vehicles (September 2013: 10,100). ŠKODA also achieved double-digit growth in this September in the Netherlands (1900 vehicles, up 57.1%), Belgium (1400 vehicles, up 35.3%), Spain (1200 vehicles, up 32.1%), Italy (1200 vehicles, up 26.0%) and in Portugal (200 vehicles, up 62.0%).

In **Eastern Europe**, ŠKODA made 10,300 deliveries to customers this September (September 2013: 10,900). Their market share increased to 4.9 % (September 2013: 3.9 %), in **Russia** to 4.3 % (September 2013: 3.4 %). ŠKODA sold 7300 vehicles on the Russian market (September 2013: 7700). The manufacturer recorded significant growth in the countries of Kazakhstan (600 vehicles; up 28.7%), Romania (700 vehicles, up 47.6%), Serbia (400 vehicles, up 6.9%) and Bulgaria (200 vehicles, up 43.5%).

ŠKODA has done very well this September in **Central Europe**. The brand grew 7.8 % to 12,000 vehicles delivered (September 2013: 11,100). In September, more than one in every five new vehicles sold in Central Europe was a ŠKODA (market share: 20.9 %). Deliveries in the Czech home market grew 4.4% to 5800 vehicles (September 2013: 5600). In Slovenia, ŠKODA achieved a sales increase of 55.2% to 400 vehicles, and in Croatia sales grew 26.7% to 200 vehicles.

In September, ŠKODA achieved the second-best monthly sales result in **China** since entering the market back in 2007. ŠKODA's deliveries in their strongest individual market increased 16.3% to 24,900 vehicles (September 2013: 21,400). ŠKODA also achieved excellent sales results in Turkey (1300 vehicles, up 30.7%), Israel (1300 vehicles, up 52.5%), Algeria (1300 vehicles, up 27.3%) and Australia (300 vehicles, up 17.4%). In India, ŠKODA delivered 1700 vehicles in September (September 2013: 1500).

ŠKODA AUTO deliveries to customers in September 2014 (in units, rounded off, by model; +/- in percent compared to September 2013):

ŠKODA Octavia (33,400; -4.8 %)
ŠKODA Rapid (21,800; +107.1 %)
ŠKODA Fabia (14,800; -19.4 %)
ŠKODA Yeti (9700; +23.9 %)
ŠKODA Superb (8500; +7.9 %)
ŠKODA Roomster (2600; -10.9 %)
ŠKODA Citigo (only sold in Europe: 4800; +19.8 %)

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ŠKODA AUTO:

- is one of the longest-established vehicle production companies in the world. Since 1895, the Czech headquarters in Mladá Boleslav has seen the production firstly of bicycles and then, shortly afterwards motorbikes and cars.
- currently has seven passenger car models: Citigo, Fabia, Roomster/Praktik, Rapid, Octavia, Yeti and Superb.
- delivered around 920,800 vehicles to customers worldwide in 2013.
- has belonged to Volkswagen since 1991. The VW Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- employs over 25,800 people globally and is active in more than 100 markets.

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PR/**OCTOBER**2014/**04**

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