

## knus Marks the End of 2025 by Thanking Volunteers After a Year of Growth

Tuesday 23 December, 2025

knus has closed out 2025 by thanking its volunteers after a year that saw steady growth, new partnerships, and the early stages of a major digital launch.

The organisation has recently begun beta testing its new knus app, soon to be available on Apple and Android devices. The app brings together chat, telephone and video support in one place, making it easier for people to book support and simpler for volunteers to manage their availability. Subject to successful testing, the full launch is planned for the end of January 2026. knus is currently inviting volunteers and members of the public to take part in the beta.

Throughout 2025, knus also completed two accelerator programmes, the Hatch Enterprise Accelerator and the School of Social Entrepreneurs Accelerator - helping the organisation strengthen its foundations and prepare for its next phase.

Looking ahead to the start of 2026, knus has secured a place on Hatch Enterprise's Sales to Scale UBS Deep Dive programme, supported by UBS Bank. The programme begins in early January and will support the organisation as it focuses on sustainable growth and widening access to its services.

The knus community has grown significantly over the past year, with 210 new volunteers joining across peer support and administrative roles. A number of new ambassadors have also come on board, helping to raise awareness of the organisation's work. During this time, knus has improved its training and social platforms, bringing more of this work in-house through grant funding and fundraising.

In 2026, knus plans to focus on launching the app after final testing, improving volunteer benefits, expanding fundraising activity, and building closer partnerships with businesses to help extend its reach.

knus remains entirely volunteer-led. The organisation is fully bootstrapped, with no paid roles. Every service, platform and initiative exists because people choose to give their time and care to support others.

As knus moves into 2026, it does so with gratitude for the volunteers who continue to make its work possible and with confidence in the year ahead.

### About knus

knus is a peer-support organisation working to make support more accessible through human connection and community-led care. Its services are delivered by trained volunteers across digital and conversational platforms.

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