

# knus Launches Innovative Raffle Website to Support Mental Health Initiatives

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Media:

**July 26, 2024** – knus (knus.io) a leader in leveraging technology for social good, proudly announces the launch of its new raffle platform, [www.mentalhealthraffle.com](http://www.mentalhealthraffle.com). The raffle platform is designed to support mental health initiatives and create a positive impact in the community.

MentalHealthRaffle.com offers participants a chance to win exciting prizes while contributing to a cause that touches millions of lives. Users of the site will be able to enter the raffle for free by liking and sharing information about knus with friends and family. Any donated funds raised through the platform through entry boosts, will be used to support those in need of mental health peer support through knus' various initiatives.

## Key features:

- **Easy to use:** Participants can easily enter the raffle online and stay updated on upcoming raffles and winners.
- **Transparency and trust:** knus ensures complete transparency in the raffle process, with a secure and verifiable system for drawing winners, in line with Fundraising Regulator guidances.
- **Impactful contributions:** Each raffle entry directly supports mental health initiatives, making every participant a contributor to a meaningful cause.

The launch of Mental Health Raffle is a significant milestone for knus, reinforcing its commitment to using technology for societal betterment. This initiative not only diversifies knus' portfolio but also enhances its reputation as a socially responsible organisation dedicated to addressing critical issues like mental health.

The raffle platform helps knus to engage a broader audience and educate those in need about its free to access peer support services.

"We are thrilled to introduce MentalHealthRaffle.com, said a spokesperson at knus. "This platform exemplifies our belief in the power of technology to drive positive change and encouraging awareness of our innovative free to access peer support services."

## About knus:

knus is the UK's first free, confidential, peer support and coaching chat service which connects users with trained and experienced peer support coaches. knus has been running since September 2021 and is registered with the Fundraising Regulator and Office of the Regulator of Community Interest Companies



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