# Know Lung Cancer marks World Lung Cancer Day on August 1, 2026, with our “Together through Lung Cancer” campaign

**Wednesday 29 July, 2026**

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Know Lung Cancer will mark World Lung Cancer Day on Saturday, August 1, 2026, uniting patients, caregivers, ambassadors, societies, and the wider community to raise awareness of lung cancer and the long-term impact it can have on those affected.

World Lung Cancer Day aims to shine a light on the ongoing physical and psychological effects of lung cancer and its treatment, as well as the continuing need for education, support, and connection. Many people remain unaware of the long-term biological, physical, and emotional challenges associated with lung cancer, the supportive care options available, and where patients, caregivers, and families can find trusted information and practical guidance. World Lung Cancer Day 2026 seeks to address these gaps by making easily accessible, patient-focused resources available to the entire lung cancer community.

**Together through Lung Cancer**

This year’s Know Lung Cancer campaign – Together through Lung Cancer – is rooted in connection, understanding, and hope. It is a reminder to every patient and caregiver affected by lung cancer that they are not alone and that support, information, and community are within reach.

**Connect. Share. Feel supported.**

As part of our campaign, Know Lung Cancer is bringing together a range of supportive resources and peer networks for people affected by lung cancer. This includes a new Support Groups section on the website, featuring links to trusted organizations and communities where patients and caregivers can find help, connection, and shared experiences.

Our campaign also includes a dedicated WhatsApp support group, hosted by Know Lung Cancer patient ambassadors. This supportive and welcoming space allows people living with lung cancer to connect with others who understand, share experiences, ask questions, and find reassurance from peers navigating similar challenges.

**Be part of World Lung Cancer Day**

To help drive awareness and visibility, on August 1, Know Lung Cancer is inviting supporters to take part in a simple but meaningful activity:

- Download a Know Lung Cancer poster from the website or order printed copies
- Take a photo with the poster
- Share the photo on social media and tag Know Lung Cancer

This collective action reflects the spirit of Together through Lung Cancer, highlighting the importance of connection, visibility, and community for everyone affected by lung cancer.

**Helping patients at every step of their journey**

Know Lung Cancer is also introducing Know Lung Cancer business cards, designed to raise awareness of the website as a trusted hub where patients and caregivers can:

- Access clear, reliable education
- Connect with others who understand lung cancer
- Find ongoing support and reassurance

Posters and business cards will be distributed across lung cancer clinics, oncology centers, hospitals, and relevant societies, helping ensure that patients encounter Know Lung Cancer at key moments in their journey. Information on how to order posters or business cards is available on the website:

https://know-lungcancer.com/world-lung-cancer-day

**Help spread the word**

Please share and disseminate Know Lung Cancer resources, including:

- Patient stories
- Patient interviews
- WhatsApp invite link
- Downloadable poster and business cards
- Know Lung Cancer website link

When sharing on social media, please use these official hashtags:
#WorldLungCancerDay #LungCancerAwareness

Together, as a community we can raise awareness, strengthen connections, and help build a more supportive future for everyone affected by lung cancer.

Together through Lung Cancer, because no one should face lung cancer alone.

For more information on World Lung Cancer Day, please visit:
https://know-lungcancer.com/world-lung-cancer-day

**About Know Lung Cancer**

Know Lung Cancer is an educational platform dedicated to improving global awareness, understanding, and education around lung cancer. Its vision is to facilitate and improve knowledge on lung cancer worldwide and to develop community-based initiatives that help overcome current and future challenges.

Through digital platforms, educational programs, and community outreach, Know Lung Cancer aims to bridge knowledge gaps and ensure patients and caregivers have access to reliable, up-to-date information and best practices in lung cancer management. The platform brings together disease education, patient stories, videos, and social media content, developed in collaboration with patient advocates and professional societies.

Founded in collaboration with CancerCare in 2026, Know Lung Cancer is guided by an international group of ambassadors. The ambassador group meets regularly to discuss the performance of Know Lung Cancer and to devise action plans on how best to support the lung cancer community.

**Know Lung Cancer supporters**

Funding for our hubs is made possible through financial support from the pharmaceutical industry. All content is developed by SES in collaboration with an expert ambassador group. All content is independent, and the educational supporters are allowed no influence on the content.

- Amgen
- Thermo Fisher Scientific

If you are interested in becoming a Know Lung Cancer supporter, please contact Secretariat@ScientificEducationSupport.com

Know Lung Cancer is brought to you by Scientific Education Support (SES) in collaboration with CancerCare. SES is a medical education provider that builds healthcare professional and patient networks to deliver open-access, science-driven, unbiased disease education through multichannel communications. SES already has a portfolio of successful websites supporting the advancement of medical education and patient education: ALL Hub, AML Hub, Lymphoma Hub, GvHD Hub, MPN Hub, Multiple Myeloma Hub, MDS Hub, PsO/PsA Hub, Lupus Hub, Know AML, Know ALL, and Know GvHD.

Media contact

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