

# Know GvHD marks GvHD Day on February 17, 2026, with “Together through GvHD” campaign

Tuesday 17 February, 2026

Know GvHD will mark GvHD Day on Tuesday February 17, 2026, uniting patients, caregivers, ambassadors, societies, and the wider community to raise awareness of graft-versus-host disease (GvHD) and the long-term impact it can have on those affected.

GvHD Day aims to shine a light on the ongoing physical and psychological effects of GvHD and its treatment, as well as the continuing need for education, support, and connection. Many people remain unaware of the long-term biological, physical, and emotional challenges associated with GvHD, the supportive care options available, and where patients, caregivers, and families can find trusted information and practical guidance. GvHD Day 2026 seeks to address these gaps by making easily-accessible, patient-focused resources available to the entire GvHD community.

## Together through GvHD

This year’s campaign – Together through GvHD – is rooted in connection, understanding, and hope. It is a reminder to every patient and caregiver affected by GvHD that they are not alone and that support, information, and community are within reach.

## Connect. Share. Feel supported.

As part of the campaign, Know GvHD is bringing together a range of supportive resources and peer networks for people affected by GvHD. This includes a new Support Groups section on the website, featuring links to trusted organizations and communities where patients and caregivers can find help, connection, and shared experiences.

The campaign also includes a dedicated WhatsApp support group, hosted by Know GvHD patient ambassadors. This supportive and welcoming space allows people living with GvHD to connect with others who understand, share experiences, ask questions, and find reassurance from peers navigating similar challenges.

## Be part of GvHD Day

To help drive awareness and visibility on February 17, Know GvHD is inviting supporters to take part in a simple but meaningful activity:

- Download a Know GvHD poster from the website or order printed copies
- Take a photo with the poster
- Share the photo on social media and tag Know GvHD

This collective action reflects the spirit of Together through GvHD, highlighting the importance of connection, visibility, and community for everyone affected by GvHD.

## Helping patients at every step of their journey

Know GvHD is also introducing Know GvHD business cards, designed to raise awareness of the website as a trusted hub where patients and caregivers can:

- Access clear, reliable education
- Connect with others who understand GvHD
- Find ongoing support and reassurance

Posters and business cards will be distributed across blood and marrow transplantation centers, hospitals, and relevant societies, helping ensure that patients encounter Know GvHD at key moments in

## Related Sectors:

Medical & Pharmaceutical ::

## Related Keywords:

GvHD :: Graftversushostdisease  
 :: Awareness :: Education ::  
 Patients :: Caregivers ::  
 Transplant :: BoneMarrow ::  
 Blood :: Chronic :: Healthcare ::  
 Oncology :: Immunology ::  
 Treatment ::

## Scan Me:



their journey. Information on how to order business cards is available on the website here:

<https://know-gvhd.com/gvhd-day/>

## Help spread the word

Please share and disseminate Know GvHD resources, including:

- Patient stories
- Patient interviews
- WhatsApp invite link
- Downloadable poster and business cards
- Know GvHD website link

When sharing on social media, please use these official hashtags:

#GvHDDay #GVHDAlliance #GvHDConnect4Hope

Together, the community can raise awareness, strengthen connections, and help build a more supportive future for everyone affected by GvHD.

Together through GvHD, because no one should face GvHD alone.

For more information on GvHD Day, please visit:

<https://know-gvhd.com/gvhd-day/>

## About Know GvHD

Know GvHD is an educational platform dedicated to improving global awareness, understanding, and education around GvHD. Its vision is to facilitate and improve knowledge on GvHD worldwide and to develop community-based initiatives that help overcome current and future challenges.

Through digital platforms, educational programs, and community outreach, Know GvHD aims to bridge knowledge gaps and ensure patients and caregivers have access to reliable, up-to-date information and best practices in GvHD management. The platform brings together disease education, patient stories, videos, and social media content, developed in collaboration with patient advocates, professional societies, and members of the GvHD Hub Steering Committee.

Founded in collaboration with CancerCare in 2025, Know GvHD is guided by an international group of ambassadors. The ambassador group meets regularly to discuss the performance of Know GvHD and to devise action plans on how best to support the GvHD community.

## Know GvHD supporters

Funding for our hubs is made possible through financial support from the pharmaceutical industry. All content is developed by SES in collaboration with an expert ambassador group. All content is independent, and the educational supporters are allowed no influence on the content.

- Therakos

If you are interested in becoming a Know GvHD supporter, please contact

[Secretariat@ScientificEducationSupport.com](mailto:Secretariat@ScientificEducationSupport.com).

Know GvHD is brought to you by [Scientific Education Support](#) (SES) in collaboration with CancerCare. SES is a medical education provider that builds healthcare professional and patient networks to deliver open-access, science-driven, unbiased disease education through multichannel communications. SES already has a portfolio of successful websites supporting the advancement of medical education and patient education: [ALL Hub](#), [AML Hub](#), [Lymphoma Hub](#), [GvHD Hub](#), [MPN Hub](#), [Multiple Myeloma Hub](#), [MDS Hub](#), [PsO/PsA Hub](#), [Lupus Hub](#), [Know AML](#), and [Know ALL](#).

## Media contact

For all press and media enquiries:

[SES\\_KnowGvHD@ScientificEducationSupport.com](mailto:SES_KnowGvHD@ScientificEducationSupport.com)

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## Company Contact:

### Scientific Education Support

E. [Abbie.Gunn@scientificeducationsupport...](mailto:Abbie.Gunn@scientificeducationsupport.co.uk)

W. [https://www.scientificeducationsuppor...](https://www.scientificeducationsupport.co.uk)

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