

KNOW AML 'YOUR QUESTIONS ANSWERED' CAMPAIGN FOR BLOOD CANCER AWARENESS MONTH

Tuesday 25 August, 2020

September is Blood Cancer Awareness Month, and Know AML is encouraging the AML community and the general public to participate in the official Know AML awareness and educational activity: 'Your Questions Answered'. Know AML is proud to lead this campaign, which will provide the opportunity for questions to be answered by a patient in remission, a carer, and a world-leading doctor in AML:

- Anna Mamwell was diagnosed with AML in 2015 and is in remission. She will answer questions
 on the signs and symptoms of AML and her experience of living with AML.
- Dorcas Hills cared for her husband who was diagnosed with AML in 2014. She will be answering
 questions on caring for someone who has AML.
- Dr Gail Roboz is a world-leading doctor in AML. Dr Roboz will answer questions about clinical trials in AML.

Know AML would like to encourage everyone to get involved. To learn more or to submit a question, please visit https://know-aml.com/en/get-involved/bcam

Throughout Blood Cancer Awareness Month, Know AML will publish a series of videos, via its social media channels, of the patient in remission, carer, and world-leading doctor in AML answering questions. Please share the videos from Know AML across social media channels using the official hashtags: **#KnowAML #BloodCancerAwarenessMonth**. Videos will also be made available through the **get** involved section of our website.

About Know AML

Know AML is the first global AML initiative that aims to direct patients, carers, families, and healthcare professionals to the available information, resources, and support they need to deal with AML. Know AML collaborates with a vast global network of advocates, who together ensure that the AML community has access to the latest information and resources, providing the best possible support and care for patients with AML and their families.

Our mission

To drive awareness of AML globally through community collaborations, while continuing to raise awareness of the resources and support currently available. Know AML aspires to facilitate and improve knowledge of AML worldwide and develop community-based initiatives to overcome current and future challenges.

Know AML is a global initiative steered by an independent multidisciplinary ambassador group, who provide guidance on the development of support and educational materials and resources. The Know AML ambassador group includes representatives from the following AML communities: patients, families, specialist nurses, patient advocacy representatives, leading physicians in AML, and official Know AML supporters.

We would like to extend a special thank you to the 2020 Know AML industry partners: AbbVie (Gold), Amgen (Gold), Astellas (Silver), Bristol Myers Squibb (Silver), Jazz Pharmaceuticals (Silver), Agios (Bronze), Daiichi Sankyo (Bronze), and our contributors.

The Know AML initiative is facilitated by <u>Scientific Education Support</u> (SES). SES take pride in building communities and networks to facilitate education through collaboration and aim to ensure all patients have timely access to the latest support and treatments available.

For media enquiries or to be involved, please contact secretariat@scientificeducationsupport.com

For more information, please visit our webpage: www.know-aml.com

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