

# Know AML: Blood Cancer Awareness Month – September 2023

Friday 18 August, 2023

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## Related Keywords:

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:: KnowAML :: BCAM :: Blood Cancer Awareness Month :: Hematology :: Oncology :: TalkAML ::

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### Know AML

is the first global education and awareness initiative that provides patients and caregivers with the information, resources, and support they need to deal with acute myeloid leukemia (AML). AML, a rare aggressive cancer of the blood and bone marrow, is the most common form of acute leukemia in adults. Over the years, Know AML has run robust campaigns in September to raise awareness of AML during Blood Cancer Awareness Month (BCAM).

Throughout the year, Know AML has been successful in delivering several cornerstone projects: our AML World Awareness Day campaign on April 21; our [Global Network](#) and Ambassador meeting in May; the interactive ambassador workshop for [Ambassadors](#) in July – and many more projects to come.

In **September 2023**, we will continue to campaign, with help from our global network and community, to raise awareness of access to mental health and wellbeing support, its benefits, and why it is important for people with AML and their caregivers to **#TalkAML** with family and friends. More information, details on [how to get involved](#), and resources can be found [here](#).

*“As a Know-AML Patient Ambassador for six years I have personally seen the tremendous change Know-AML has made for families receiving this challenging diagnosis. Medical advances have accelerated during that time, clinicians are more aware of AML specific diagnostic details and personalized medicines have been announced. But it is only with the publication of this news, and the information Know-AML has created for patients and care-givers, that so many patients and families have been helped by these helpful videos and online publications”.*

– **Ralph Hills, Know AML Co-chair and patient, US**

Everyone can make a difference during BCAM by **downloading**, **editing**, and **sharing** our [translatable assets](#), **following** the Know AML social channels, and using the hashtags **#KnowAML** and **#TalkAML**, and **watching** and **sharing** our [video stories](#) from people with AML and HCPs as they **#TalkAML**. You can get involved both online and offline and encourage others to get involved too!

Please visit the Know AML [website](#) for more information on the **TalkAML** campaign, as well as resources and information to support patients and caregivers in the AML community worldwide.

If you have any questions or would like more information, please get in touch via our social channels or via email: [ses\\_knowaml@scientificeducationsupport.com](mailto:ses_knowaml@scientificeducationsupport.com)

### Further information

Know AML has a dedicated and highly experienced global ambassador group who meet regularly to steer and guide the initiative. This ambassador group consists of patients and caregivers, patient advocates, healthcare professionals, and industry representatives. Their responsibility is to propose awareness initiatives, provide concepts for support and education resources, share their experiences and learnings from advocacy heritage, and endorse materials before circulation among the AML community.

Know AML is brought to you by [Scientific Education Support \(SES\)](#) in collaboration with the [Acute Leukaemia Advocates Network \(ALAN\)](#).

For more information, please visit the [SES website](#). Know AML owes thanks to its supporters: [Bristol Myers Squibb](#)

and [ABBVIE](#). For more information on Know AML, please visit: <https://know-aml.com/>. For all press and media enquiries, please contact: [ses\\_knowaml@scientificeducationsupport.com](mailto:ses_knowaml@scientificeducationsupport.com)

Twitter: [@Know\\_AML](#) #KnowAML #TalkAML

Facebook: [@KnowAML](#)

Instagram: [@KnowAML](#)

LinkedIn: [Know AML](#)

## **Ambassadors:**

Agnieszka Wierzbowska – Co-Chair and Physician, University of Lodz, Poland

Amanda Shlosberg – Patient Advocate, CancerCare, United States of America

Claire Saxton – Patient Advocate, Cancer Support Community, United States of America

Lise-lott Eriksson – Patient Advocate, Blodcancerförbundet, Sweden

Rita Christensen – Patient Advocate, LyLe, Denmark

Stacey Koleszar – Patient Advocate, Leukemia & Lymphoma Society, United States of America

Tracey Iraca – Patient Advocate, MDS Foundation, United States of America

Zack Pemberton-Whiteley – Patient Advocate, Acute Leukemia Advocates Network, United Kingdom

Anna Mamwell – Patient, United Kingdom

Lizzie Dean – Patient, United Kingdom

Ralph Hills – Patient, United States of America

Charles Craddock – Physician, Queen Elizabeth Hospital Birmingham, United Kingdom

Gail J. Roboz – Physician, Weill Cornell Medicine, United States of America

Isolda Fernandez – Physician, FUNDALEU, Argentina

Erik Aerts – Specialist Nurse, HNHCP, Switzerland

## **Global Network:**

[Cancer Support Community](#), North America

[Slovenian Lymphoma & Leukemia Patient Association](#), Slovenia

[Philippines Acute Leukemia and Lymphoma Network](#), Philippines

[Aplastic Anemia & Myelodysplasia Association of Canada](#), Canada

[Thai Blood Cancer Supporter](#), Thailand

[Fundación Colombiana de Leucemia y Linfoma](#), Colombia

[Hematoonkologia](#), Poland

[Associação de Apoio aos Doentes com Leucemia e Linfoma](#), Portugal

[Leukaemia Care](#), United Kingdom

[Flute of Light](#), Israel

[Asociación Leucemia Mieloide de Argentina](#), Argentina

[Aplastic Anemia & MDS International Foundation](#), North America

[Lyle Foreningen](#), Denmark

[Blodkreftforeningen](#), Norway

[LHRM-MDS Patienten-interessen Gemeinschaft](#), Germany

[Leukaemia & Blood Cancer New Zealand \(LBC\)](#), New Zealand

[Leukemia & Lymphoma Society](#), North America

[Associazione Italiana Contro le Leucemie – Linfomi e Mieloma ONLUS](#), Italy

[Cure Leukaemia](#), United Kingdom

[Polska Koalicja Pacjentów Onkologicznych](#), Poland

[Lymphoma Coalition](#), Global

[Public Organization for Patients with Hematological Diseases](#), Russia

[Patient Empowerment Network](#), North America

[Hematon](#), Netherlands

[MDS Foundation](#), North America

[The White Cell Foundation](#), Nigeria

[Taiwan Bone Marrow Transplantation Association](#), Taiwan

[CancerCare](#), North America

[Korea Blood Disease & Cancer Association \(KBDCA\)](#), Korea

[Asocia?ia Român? împotriva Leucemiei \(ARIL\)](#), Romania

[HealthTree Foundation](#), North America

[Blodcancerförbundet](#), Sweden

[Leukämiehilfe RHEIN-MAIN E.V.](#), Germany

[Blood Cancer Society Nepal](#), Nepal

[Abrale](#), Brazil

[HematologickyPacient](#), Slovakia

[Association of Cancer Patients in Finland](#), Finland

[Blood & Marrow Transplant Information Network](#), North America

[RunX1 Research Program](#), Global

[Portuguese Leukaemia and Lymphoma Association](#), Portugal

[Life With Challenges](#), Macedonia

[The Myeloma, Lymphoma & Leukaemia Foundation of Barbados](#), Barbados

[K.E.F.I of Athens](#), Greece

[Hrvatska udruga leukemija i limfomi \(HULL\)](#), Croatia

[Blood Cancer UK](#), United Kingdom

[Kraujas](#), Lithuania

[Irish Cancer Society](#), Ireland

[Diagnóza Leukemie](#), Czech Republic

[HEMA](#), North Macedonia

[ACTL](#), United Kingdom

## Company Contact:

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