Know AML: AML World Awareness Day, April 21, 2023

Tuesday 18 April, 2023

rare aggressive cancer of the blood and bone marrow, is the most common form of acute leukemia in adults. Know AML formalized AML World Awareness Day 6 years ago on April 21, 2017.?

On **April 21**, 2023, we will continue to campaign with help from our global network and community to increase understanding of AML and bring attention to the resources available. Know AML is asking people to get involved with our AML World Awareness Day campaign, **#MyStoryOurJourney**. More information, details on how to get involved, and resources can be found here.?

Everyone can make a difference on AML World Awareness Day by downloading and sharing our **My Story Our Journey** patient and expert interviews, downloading, editing, and sharing our translatable assets, following the Know AML social channels, and using the hashtags **#KnowAML** and #MyStoryOurJourney. You can get involved both online and offline and encourage others to get involved too! ?

"I am so grateful for Know AML World Awareness Day 2023 for two key reasons. The first is that I am still *here to participate in the program after having AML for 8 years. Secondly, as a patient ambassador for most of that time, I have watched as the Know AML organization has grown and shared exciting information about new treatments, doctors with critical AML skills, and caregiving. All of this might provide hope to the thousands of people of all ages who receive an AML diagnosis every year."*?
– Ralph Hills, Know AML Ambassador and Survivor?

?Please visit the Know AML website for more information on the **My Story Our Journey** campaign, as well as resources and information to support patients and caregivers in the AML community worldwide.?

If you have any questions or would like more information, please get in touch via our social channels or via email: ses_knowaml@scientificeducationsupport.com?

?**Further information**?

Know AML has a dedicated and highly experienced global ambassador group who meet regularly to steer and guide the initiative. This ambassador group consists of patients and caregivers, patient advocates, healthcare professionals, and industry representatives. Their responsibility is to propose awareness initiatives, provide concepts for support and education resources, share their experiences and learnings from advocacy heritage, and endorse materials before circulation among the AML community.?

?Know AML is brought to you by Scientific Education Support (SES) in collaboration with the Acute Leukaemia Advocates Network (ALAN). For more information, please visit the SES website.?

?For more information on Know AML, please visit: https://know-aml.com/. For all press and media enquiries, please contact: ses_knowaml@scientificeducationsupport.com?

Twitter: @KNOW_AML #KnowAML #MyStoryYourJourney?

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