Know ALL – World ALL Day, September 20, 2022

Friday 2 September, 2022

Know ALL is a global education and awareness initiative that provides patients and caregivers with the information, resources, and support they need to deal with acute lymphoblastic leukemia (ALL)—a rare type of leukemia in which the number of white blood cells are not controlled correctly.

On September 20, 2022, Know ALL will unite with the ALL community to raise awareness of the disease. We are asking the community to come together and get involved with our World ALL Day campaign, **'My ALL, my story'***?*. More information and details on how to get involved can be found in the briefing guide here.

The ALL community can make a difference on World ALL Day and beyond by sharing the resource, with or without social media. The resource highlights the different ALL subtype classifications and key questions to ask your healthcare professional. The resource is also editable, for patients to share their subtype and personal experience. If you have any questions or would like more information, please do not hesitate to get in touch via our social channels or by email.

Further information:

Know ALL has a dedicated and highly experienced global ambassador group who meet regularly to guide the initiative. The ambassador group consists of patients and caregivers, patient advocates, healthcare professionals, and industry representatives. Their role is to propose awareness initiatives, provide concepts for support and education resources, share their experiences and learnings from advocacy heritage, and endorse materials before circulation among the ALL community. Know ALL is brought to you by Scientific Education Support (SES) in collaboration with the Acute Leukaemia Advocates Network (ALAN).

Know ALL owes thanks to its supporters: Amgen, Jazz Pharmaceuticals, BMS and Kite Pharma.

For more information on Know ALL, please visit: know-alleukemia.com.

For all press and media enquiries, please contact: ses_knowall@scientificeducationsupport.com

Twitter: https://twitter.com/_KNOW_ALL

Facebook: https://www.facebook.com/people/Know-ALL/100065478879425/

Instagram: https://www.instagram.com/know.all2021/

LinkedIn: https://www.linkedin.com/company/76743323/

Ambassadors:

- Zack Pemberton-Whiteley – Co-Chair and Patient Advocate, ALAN, Global
- Rebekah Hays – Co-Chair and Caregiver, US
- Jaymz Goodman – Co-Chair and Patient, UK
- Amanda Shlosberg – Patient Advocate, Cancer*Care*, US
- Sharon Cohen – Patient Advocate, Leukemia & Lymphoma Society, US
- Yolima Méndez Camacho – Patient Advocate, Fundacion Colombiana de Leucemia y Linfoma, Colombia
- Yusuf Adelabu – Patient Advocate, The White Cell Foundation, Nigeria
- Charles Mullighan – Researcher, St. Jude's Children's Research Hospital, US
- Anne-Pierre Pickaert – Patient, Care4Access, France

Related Sectors:

Charities & non-profits :: Education & Human Resources :: Health :: Medical & Pharmaceutical ::

Related Keywords:

Know ALL :: Acute Lymphoblastic Leukemia :: Blood Cancer :: World ALL Day :: MyALLmystory ::

Scan Me:

- Yervand Hakobyan – Physician, Armenian Hematology Association, Armenia
- Mirjana Babamova – Patient Advocate, HEMA, North Macedonia
- Anthony Moorman – Geneticist, Newcastle University, UK
- Jan Cools – Researcher, KU Leuven, Belgium
- Peter Jerrett – Patient, UK

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