

## Kingston College teams up with Transport Media

Monday 4 August, 2014

Kingston College has teamed up with [Transport Media](#) to advertise its courses.

The campaign will begin on August 4<sup>th</sup> and will run for 4 weeks. It consists of Streetliner and Bus Rear advertising formats. The adverts will appear at the Fulham/ Twickenham Bus Depot.

The simple design leads with the headline, 'Your route to success' and reminds its audience of the types of course on offer at the college.

Bus advertising is a great way to get your business message out there in a busy, urban area. It gives you the chance to be seen by a variety of audiences who encounter and absorb your mobile advert while they commute to work and travel around their town or city.

Lee Dentith, CEO of Transport Media's parent company, [Media Agency Group](#) said:

*"Displaying an eye-catching campaign with bus adverts is an ideal way to command attention from the local residents and visitors to any area. By targeting a prominent location in London the campaign is sure to remind everyone about the wide variety of courses on offer at Kingston."*

### Media:



### Related Sectors:

Education & Human Resources ::  
Media & Marketing ::

### Related Keywords:

Transport Media :: Bus  
Advertising :: London :: Kingston  
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