

Kinetic Investments Seeks to Empower PrivacySavvy, a Startup Cybersecurity Resource Center

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London based Investment company [Kinetic Investments](#) has shaken hands with [PrivacySavvy](#) as part of their latest venture. PrivacySavvy is a startup digital resource center striving to spread cybersecurity awareness.

PrivacySavvy is a global educational portal spreading awareness about digital security, cybercrimes, and the responsible use of security tools, such as VPNs. It will serve internet users as a ready source to seek news, guides, information, and answers to critical digital security questions.

The digital security education startup aims to develop a diversified customer base from multiple sectors, including businesses, educational institutions, cybersecurity enthusiasts, and average internet users.

Besides providing information through their core website, PrivacySavvy also plans to launch several targeted products and services to enhance their reach.

Speaking of the investment, Ali Qamar, Founder of PrivacySavvy, comments:

"We are delighted to become a part of Ki and are excited about taking on our mission of becoming the leading VPN and digital security resource center at full. The platform has potential and plans to not only become the most-trusted digital security and privacy education portal but also come out as a top-notch consumer security product itself. Having KI backing will help achieve the ambitious plans we have in place for the targeted markets."

David Merry, Partner & Co-founder of Kinetic Investments added:

"Ali is a sensationally hungry young entrepreneur and pitched a business model which we are very familiar with. This combined with his passion for the ever growing security industry made it a complete no-brainer for us. We are delighted to partner with Ali and see PrivacySavvy as an exciting new venture where the sky really is the limit"

Terms of the investment have not been disclosed.

To learn more, visit: www.privacysavvy.com

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About PrivacySavvy

[PrivacySavvy](#) was established in 2019 with a simple aim: Educate on the freedom of internet use and online security. The website also offers VPN, antivirus, and other security tool comparison.

About Kinetic Investments

[Ki](#) provide entrepreneurs with the capital and support required to transform their vision into a success, in return for shared ownership of the company. Ki invests £10k-£1m in early stage start-ups, from Seed funding to Series A rounds.

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