

KIDS IN - NEW ONLINE GUIDE FOR PARENTS IN LONDON REPORTS HIGHEST INCREASE IN WEB TRAFFIC FOR SEPTEMBER!

Thursday 3 October, 2013

Move over Netmums! Kids In doubles traffic across its nine websites as parents hail guide as "just what the area needs"

October 02, 2013 - London, UK – KIDS IN LIMITED is an online resource for parents living in Chelsea, Kensington, Fulham, Notting Hill, Chiswick, Putney, Wandsworth, Marylebone, Hampstead, with new areas launching every month.

<http://www.kidsinCHELSEA.com> <http://www.kidsinKENSINGTON.com>
<http://www.kidsinNOTTINGHILL.com> <http://www.kidsinFULHAM.com> <http://www.kidsinCHISWICK.com>
<http://www.kidsinPUTNEY.com> <http://www.kidsinWANDSWORTH.com>
<http://www.kidsinMARYLEBONE.com> <http://www.kidsinHAMPSTEAD.com>

Areas coming soon – <http://www.kidsinISLINGTON.com> <http://www.kidsinRICHMOND.com>
<http://www.kidsinWIMBLEDON.com>

"We have almost doubled the number of clicks month on month during September. The response from local businesses as well as parents has been astounding" said Patricia Martin, Founder of Kids In.

Patricia Martin, a mother herself to twin boys, created KIDS IN at the beginning of the year, from mere necessity. Finding a baby group, a local nursery or a friendly clown for her children's birthday party took hours, days, and sometimes months. Patricia realized this was a great opportunity to gather all this local information and create a one-stop place free of registrations and logins and heavy advertising. With a click of a button you could have access to a list of ballet schools, football clubs, baby classes, local ONLY to your area!

Central to the KIDS IN philosophy is to make sure they represent all children within their communities, and thus they have teamed up with Kids Company, the wonderful children's charity, run by the energetic and unstoppable Camila Batmanghelidjh, and today 20% of all advertising proceeds are donated as a gift on behalf of KIDS IN.

Press mentions to date - The Kensington Magazine, The Resident Magazine, Leonora Bamford in El Estilo Magazine (Spring 2013).

KIDS IN LIMITED is a company registered in England & Wales. Company Number 08255970.

If you would like more information or to schedule an interview with Patricia Martin please contact T. +44 (0) 7876 787 003.

Media:



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Children & Teenagers ::
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Kids London :: Chelsea Kids ::
Notting Hill Kids :: Fulham Kids ::
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