KIA MOTORS AND TOTAL RENEW PARTNERSHIP

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Kia Motors Corporation and Total Lubrifiants recently renewed their strategic partnership agreement. For another 5 years, Total will remain Kia Motors Corporation's preferred aftermarket lubricants supplier for Kia vehicles. Total branded automotive lubricants will be exclusively recommended and available to customers across Kia's service network of more than 5,500 dealers in around 180 countries, including West European markets from January 1, 2017.

The extension of the initial cooperation, first started in 2011, extend benefits to all Kia vehicles owners and Kia dealers. The Kia networks will receive access to high-performance Total Quartz engine oils, specifically developed to optimize the performance and reliability of Kia engines while also offering improvedfuel economy benefits. Kia and Total will also develop joint marketing service programs aimedat increasing Kia dealers' profitability, customer retention and customer satisfaction.

Through this partnership,Kia and Total Lubrifiants confirm their shared aim of strengthening their growing presence in the global marketplace and combining their strengths in an “alliance of skills” to developing high-quality products and services for an unrivalled Kia customer service experience.

“We are delighted to extend our global cooperation with Kia Motors. This renewed partnership confirms Total's strong commitment to accompany Kia Motors over the long run in its continued global expansion efforts and to deliver innovative lubricants, recognized Total marketing expertise and dedicated aftermarket programs to Kia dealers and customers,” says Pierre Duhot, General Manager Automotive Division at Total Lubrifiants.

Steven Yoon, Vice President Overseas Service Division at Kia Motors Corp., says, “For the past 5 years, Total has demonstrated it has the worldwide coverage, strong marketing capabilities and high-quality lubricant technology to meet the needs of our service network. Total will be a key partner for us in our global aftermarket strategy to enhance Kia customer and dealer satisfaction.”

Photo caption: Steven Yoon, Vice President, Overseas Service Division at Kia Motors Corp. (left) and Pierre Duhot, General Manager, Automotive Division at Total Lubrifiants (right) take part in the official signing ceremony for the 5-year partnership extension.

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About Total

Total is a global integrated energy producer and provider, a leading international oil and gas company, and the world's second-ranked solar energy operator with SunPower. Our 100,000 employees are committed to better energy that is safer, cleaner, more efficient, more innovative and accessible to as many people as possible. As a responsible corporate citizen, we focus on ensuring that our operations in more than 130 countries worldwide consistently deliver economic, social and environmental benefits.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 50,000 employees worldwide and annual revenues of nearly US$44 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

For more information about Kia Motors and our products, please visit our Global Media Center at www.kianewscenter.com**.**

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