Keystone Property Group Join Sheffield United Associate Programme

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SHEFFIELD, UK: Keystone Property Group are delighted to be joining the Sheffield United FC Associate Programme for the 2019/2020 Premier League season.

Having celebrated their return to topflight football, for the first time in 12 years, Sheffield United have made an astounding start to the season and are currently fifth.

Over the last three years, Keystone Property Group have awarded their clients an average annual return of 20.7%, and providing investors, a secure alternative to direct property investment. In 2019 alone, they have delivered returns of 22%, 24%, and 30% across three exited investments.

Driven by strong demand the group have made trips across the pond to America, to the UAE, and most recently Africa to showcase their exclusive UK investments. Now their looking to ensure that local and national investors don't miss out on their latest opportunities.

As part of the Sheffield United FC Associate Programme, Keystone Property Group's branding will feature on the clubs' brand new 300 ft Mid-Tier LED every home game of the premier league season. The system directly faces the TV cameras, so it's not only a great chance to be seen by thousands of fans and corporates in the stadium, but also on Sky Sports, BT Sport, and Match of the Day.

The group's branding will also feature on the club's award-winning Stadium TV platform every single match-day of the Premier League season, across 42 screens and reaching an audience of more than 32,000 local fans and corporates every few weeks.

Keystone Property Group CEO Desmond Conway said "As a local business, *we are extremely proud to be onboard with the Sheffield United FC Associate Programme. It's a great initiative to be a part of and will allow us to engage and connect with supporters."*

"To have our branding on platforms of the team I support, is a fantastic opportunity. We can't wait to see how the season pans out for Sheffield United, and to see our ads on their screens. Up the blades!"

"We put our clients at the heart of everything we do, and this is a new way for us to establish relationships in Sheffield and beyond. As always, we are dedicated to providing new opportunities that allow investors entry into the UK market."

About Keystone Property Group

Specialising in traditional and alternative property investment opportunities, Keystone Property Group bridge the gap between developers and investors. The group source and create exclusive high-return prospects that meet the demands of the modern investment market. Working with both world-leading developers and an extensive network of national and international property investors, both parties are rewarded with services they require, including development, development acquisition, and developer level returns. Raising £60 million over a three-year period, and delivering clients average returns of 20.7%, Keystone Property Group is one of the fastest-growing real estate investment firms in the UK.

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