Kegs4Africa - the brand new beer that gets people walking again

Tuesday 19 November, 2019

There's a new charity beer on the scene in Bristol - this time thanks to a collaboration between independent brewery Fierce & Noble and local disability charity Legs4Africa.

The IPA for the VIP, 'Kegs4Africa' has been brewed in honour of Legs4Africa and to raise funds for their charitable work with amputees across Africa.

Fierce & Noble, based in St Werburghs, started brewing in 2017. Their core aim, to brew a

range of high-quality beers that appeal to craft ale fans across Bristol and the UK.

Their core range currently consists of a 4.2% Session IPA, a 5% American Pale Ale and a brand new 4% Pilsner. Other regulars in the range are a 6% American Stout and a 6.5% West Coast IPA. All available in Keg, Cask and 500ml Cans. Further to this they have brewed several New England IPA specials this year as well as a Hefeweizen and an Espresso Stout and are already planning exciting projects for 2020.

Priding themselves on their independence and their location in St Werburghs, Fierce and Noble couldn't be more perfectly matched to Legs4Africa- a small, young Bristol charity with a very unique cause.

Legs4Africa recycle prosthetic legs that would otherwise end up in landfills, and send the parts over to hospitals in Africa, where they are fitted to amputees that may otherwise never walk again. Since 2014, they have sent enough components to build or repair over 6,000 prosthetic legs.

When Legs4Africa's Fundraising and Communications Manager Evie Dickinson approached the brewery in early 2019 with her idea 'Kegs4Africa' Fierce & Noble Sales Manager Ed Townsend was immediately intrigued by the organisation, "In this day and age where there is such a strong focus on the environment and the world we live in, it astonished me that no longer required prosthetic limbs are being sent to landfill in such huge numbers. The work that Legs4Africa undertakes really benefits the environment and people in need. Firstly they are protecting the environment by refurbishing prosthetic legs which would otherwise end up being buried in landfill and secondly they are bringing hope and a far superior quality of life to hundreds of amputees across Africa."

Fierce & Noble and Legs4Africa have teamed up to brew a special 'Kegs4Africa' Session IPA. They will be donating 10% from all kegs, casks and 12 x 500ml cans sold to support the charity's work with amputees in Africa.

"It's super exciting to have the opportunity to collaborate with the Fierce & Noble team and see how tasty beer is made - I've even been able to go into the brewery to help make it. I've never felt like such an Einstein in my fleece and science goggles." claims Legs4Africa's Evie. "I really think together we can do something special here - it's great to work so closely with another creative company that's full of good human beings."

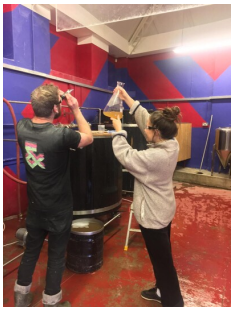
'Kegs4Africa' will be available from late November 2019 at The Fierce & Noble taproom on Mina Road, St Werburghs. Open Thursdays-Sundays throughout Autumn and Winter with a charity quiz launch event taking place on December 5th.

Media:













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