Keep Head Lice Away with STINGBye hair band

Wednesday 26 October, 2016

STINGBye, an independent Spanish textile company has launched the “Sin Sin” hair band in the UK.

This simple yet effective solution helps prevent head lice amongst children and adults. The innovative hair band which is treated with an active ingredient known as Petrimina provides a barrier against lice.

In recent years, head lice have become more prevalent and it is estimated that every year a third of school age children (under 16) are infested with head lice. Head lice can live on all types of hair and don’t distinguish between clean and dirty hair.

According to Silvia Oviedo, Managing Director of STINGbye,

“Our hair band is designed to spare parents and their children many headaches”. “We detected a need in the market and we decided to bet on this product”, continued Oviedo. The STINGBye hair band does not give off any type of smell and passes totally unnoticed. The innovative design of the product provides 94% effective protection without all the fuss of unpleasant lice treatments.

The product is certified by OEKO-TEX class I, the Swiss Tropical Institute SWISS TP Hand AITEX.

The product which is available via Amazon comes in a variety of colours including red, navy, pink, khaki and black. RRP £7.63 http://www.stingbye.com

Specification sheet

. Composition: 50% Polyester, 50% cotton

. Characteristics: Anti-allergic, odourless, protective barrier against lice and insects, lasts up to one hundred washes, 94 % effective.

. Colors: Khaki, Marine, Pink, Red, Black.

. Weight: 145 g

. Technical Specifications: Fabric treated with Permetrina (active ingredient)

. Registered: OEKO-TEX Class I, Institute Tropical Swiss SWISS TPH, AITEX

About STINGBye

STINGbye, SL is a family run textile company from Terrassa (Catalonia, Spain) with a background of more than 20 years of experience of producing clothes that provide protection.

STINGbye products protect from the carriers of vector borne diseases such as common or tiger mosquitoes, lice, bedbugs, ticks and acari. It acts as protective barrier for illnesses like dengue, yellow fever or Zika.

STINGBye products are made of 50% polyester and 50 % cotton. They are odourless and do not cause allergies. Permetrina is effective for up to 100 washes and is certified by OEKO-TEX class I.

For further information and product photography contact: Caroline Randle: email carolinerandle@btinternet.com or mobile: 07796 140461

Notes to editors

[1] Report conducted at Peyton Manning Children’s Hospital in Indianapolis.

Media:



Related Sectors:

Children & Teenagers :: Education & Human Resources :: Health :: Home & Garden :: Retail & Fashion ::

Related Keywords:

Children :: Head Lice :: Nits :: Hair :: Hair Ties :: Treatement :: Prevention :: Spanish :: Textile Company :: Teenagers :: Toddlers :: School :: Shopping ::

Scan Me:

Company Contact:

STINGbye

T. 07796140461
E. carolinerandle@btinternet.com
W. https://www.stingbye.com/

Additional Contact(s):
Caroline Randle at PR Republic

View Online

Additional Assets:
http://www.stingbye.com/

Newsroom: Visit our Newsroom for all the latest stories:
https://www.stingbye.pressat.co.uk