

Kate Nash To Co-Host WGSN Global Fashion Awards Shortlist Party

Saturday 13 July, 2013

WGSN Global Fashion Awards announce Kate Nash as co-host of the WGSN Global Fashion Awards shortlist party, which is taking place at St Martins Lane on the 22nd of July.

Lauretta Roberts, Founder and Director of WGSN Global Fashion Awards, who will be co-hosting the shortlist party with Kate said: "WGSN and the Global Fashion Awards are all about style leadership and innovation and Kate is the perfect ambassador for those values. The shortlisted companies and individuals this year are truly outstanding, and from all four corners of the world, so we are very excited for the big reveal on the 22nd."

The categories to be announced on the evening include: Avery Dennison Emerging Fashion Brand, The Lycra® Future Designers Award, Footwear & Accessories Designer, Catrice Womenswear Designer, Menswear Designer, Hall of Fame, Intimates/Swim Design Team, Sports/Activewear Design Team, Isko Denim Design Team, Sustainable Design Team, Buying Team, Preciosa Footwear & Accessories Design Team, Menswear Design Team, Kidswear Team, Best Multi-Channel Retailer, Best New Store/Refit, Best E-Store (Pure Play) and Best Store.

Kate is a staunch supporter of emerging to established design talent and is hailed as a global fashion influencer. As one of Britain's celebrated style icons, Kate is renowned across both the music and fashion industries.

Talking about her involvement Kate says: "I'm looking forward to seeing who makes the shortlist for this year's awards. The GFAs are such an important event on the annual fashion calendar and as soon as the shortlist is announced, the countdown is on until the 30th of October when the winners take stage at the ceremony at the V&A."

The fourth annual WGSN Global Fashion Awards will be held at London's Victoria and Albert Museum on Monday 30 October. A judge for the 2013 awards, Kate will be joined on the panel by Livia Firth, Creative Director of Eco Age, model and writer Laura Bailey and British fashion designer Giles Deacon.

Joining them is an international roll call of specially selected figures from within the fashion and style industries; bloggers, models, designers, stylists and buying directors including Avsh Alom Gur, Bip Ling, Rebecca Minkoff, Lucy Choi, Bora Askü, VV Brown, Katie Eary, Mr Porter's Jeremy Langmead, Bloomingdale's Brooke Jaffe and Eric Jennings of Saks Fifth Avenue, as well as the designer of the GFA 2012 award, Lily Kamper and winner of the 2012 Hall of Fame and internationally renowned photographer, Rankin.

Kate is a platinum-selling artist and a front row regular at New York and London Fashion Weeks. A recurring face in glossy magazines and a model for clothing companies on both sides of the Atlantic, Kate relates fashion to music and enjoys the symbiotic relationship the two industries have saying, "Fashion is a key element to my onstage performances. Everything I wear on stage has to communicate to the audience and function as performance-wear when I'm playing the bass, the guitar, the drums or singing. Fashion is art just as much as a piece of music is art. Seeing the two come together and work as a harmonised vision is thrilling."

Kate released her first single in 2007 and was crowned 'Best Female Artist' at the 2008 BRIT Awards. Now touring her third album, Girl Talk, Kate continues to layer her profile with fashion, acting and writing. The last three years have seen Kate star in feature films such as Syrup, Greetings from Tim Buckley and Powder Room and DJ and perform on the catwalk at London and New York Fashion Week's most exclusive events including for Vogue, Felder Felder and PPQ.

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About WGSN

WGSN is the global authority on style and design. The company identifies and analyses current and future style trends and provides its customers with state-of-the-art online tools that can be used to create commercially successful products and services. WGSN defines and shapes winning style and

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design for over 38,000 customers globally. WGSN customers include many of the world's leading apparel, style, design and retail companies including Levi Strauss & Co., Adidas, Nickelodeon & Viacom Consumer Products, Benetton Group, and Marks and Spencer, among others. WGSN is head quartered in London and has offices all over the world including Milan, New York, Hong Kong, Seoul, Los Angeles, Melbourne and Tokyo. WGSN is a 4C Service.

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