

Kasra Design has announced a 15% Discount to Customers in Honor of their New Website.

Thursday 9 January, 2014

Kasra Design has unveiled its new website, which features a completely new and dynamic layout. The company has redesigned the site in the hopes that it is more user-friendly and visually pleasing. Visitors are now able to search for relevant content quickly and easily, while the colors, animation and graphics give it an overall interactive appearance.

The company specializes in producing [animated explainer videos](#) and motion graphics for TV commercials, websites, corporate and training purposes. These videos are produced in a manner that is both educational and entertaining. This is what sets them apart from other production companies.

Two of Kasra Design's videos have been featured on the online magazine, "Motionographer". The videos, titled "What is Vector," and "Tri-Motion" are just two examples of what the company offers its clients. The quality and excellence of these explainer videos are apparent from the start. The company was also highlighted in the October 2013 issue of SME magazine. SME Magazine is among Asia's most respected and trusted business magazines.

Sheryl Chung, the Managing Director of the company, states, "Most of our clients are unsure of what they want when they order an explainer video. The Case Studies page sets out to educate our clients about the choices available, allowing them to make the best decision on which animation style to opt for. Our studio also provides consultations to our clients prior to the commencement of a project, giving them suggestions and finding a style that best suits their business concepts, branding, and budget."

"We've also laid down the production process in a clear and concise manner along with some graphics to make sure that our clients understand how we work. It is one of the most important elements in our business to involve our clients in each stage of the production so they can be sure that the outcome matches their expectations," says Sheryl.

One of the key website updates includes the Packages page. Visitors can now easily compare the different packages offered by the company, namely Starter Package, Gold Package, Viral Package and Custom Package. The page clearly lists what is included in each package and the associated price. Each package is tailored to suit specific need and budget, from start-ups to large corporations.

For start-up companies, or those with limited budgets, the Starter Package can be an ideal solution, with a 30 second high quality animation. For large corporations with even larger budgets, the 60- second Gold Package or 120 second Viral Package may be a better option. The Custom Package allows companies to choose the length of the [web video](#) and features that best suit their needs, based on their budget and requirements.

In celebration of their new website launch, the company is offering a 15% discount on all Packages purchased from their site from January to March of 2014. Whether choosing the start-up package, the custom package, or anything in between, the discount can be applied.

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